

B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

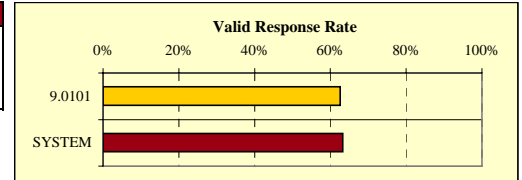
Detailed Summary of Survey Results
All Institutions

6 Digit CIP: 09.0101: Communications, General

■ SYSTEM
■ 9.0101

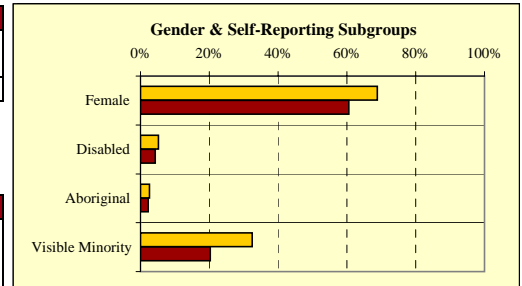
RESPONSE RATE

1. Survey Response Rate:	9.0101	SYSTEM
Baccalaureate Graduates Survey Cohort	131	9,531
Net Frame	123	8,613
Survey Respondents and Valid Response Rate	77	5,449
	63%	63%



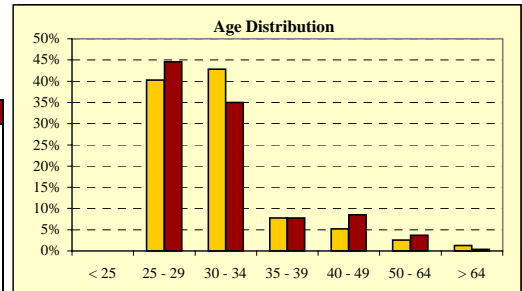
DEMOGRAPHIC INFORMATION

2. Gender:	9.0101	SYSTEM
Male	24	2,147
Female	53	3,302
Total	77	5,449
	100%	100%

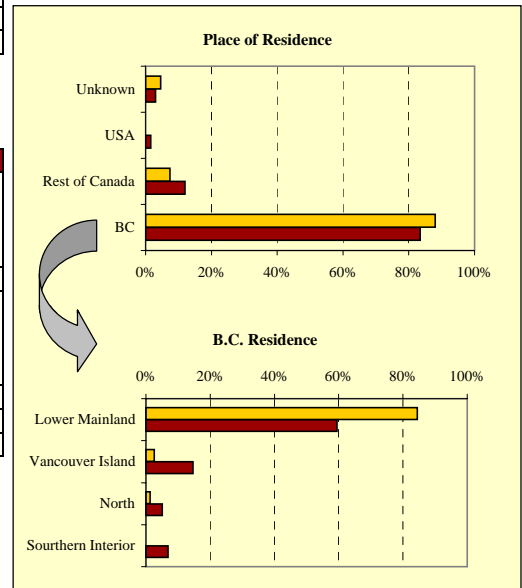


3. Self-Reporting Subgroups:	9.0101	SYSTEM
Disabled	4	234
Aboriginal	2	124
Visible Minority	25	1,104
	32%	20%

4. Age (at time of survey):	9.0101	SYSTEM
< 25	-	2
25 to 29	31	2,413
30 to 34	33	1,895
35 to 39	6	421
40 to 49	4	461
50 to 64	2	199
> 64	1	19
Unknown	-	39
Total	77	5,410
Mean Age:	32.4	32.4



5. Place of Residence (at time of survey):	9.0101	SYSTEM
BC - Lower Mainland	65	3,241
BC - Vancouver Island	2	800
BC - North	1	276
BC - Southern Interior	-	372
B.C. Subtotal	68	4,689
Canada - Alberta	2	193
Canada - Ontario	5	212
Canada - Other	-	91
U.S.A.	1	146
Non-B.C. Subtotal	8	642
Unknown	1	118
Total	77	5,449
	100%	100%

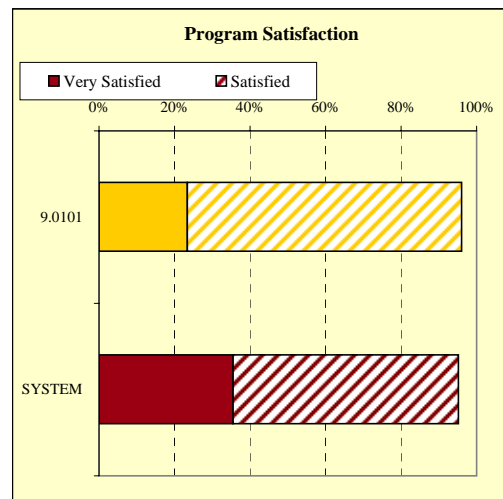


EDUCATION SATISFACTION & PROGRAM EVALUATION

6. Program Satisfaction:	9.0101		SYSTEM	
Very Satisfied	18	23%	1,932	36%
Satisfied	56	73%	3,246	60%
Dissatisfied	3	4%	228	4%
Very Dissatisfied	-	0%	30	1%
Total	77	100%	5,436	100%

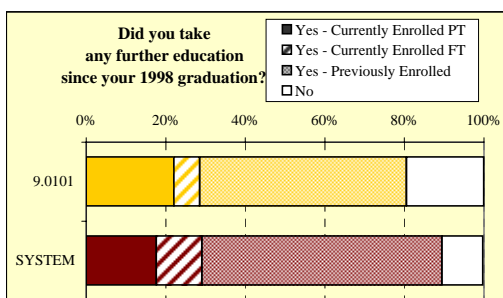
7. Would you select the same program again?	9.0101		SYSTEM	
Yes	58	77%	3,866	73%
No, because . . . (multiple response question)	17		1,420	
. . . not enough course variety offered	2	7%*	23	1%*
. . . skills acquired were not very useful	3	10%*	136	7%*
. . . courses were poorly taught	1	3%*	29	2%*
. . . program was too general	4	13%*	149	8%*
. . . courses were not practical	5	17%*	242	13%*
. . . interests have changed	5	17%*	356	20%*
. . . little or no career opportunities	6	20%*	511	28%*
. . . disagree with grading system	-	0%*	2	0%*
. . . disliked institution	-	0%*	6	0%*
. . . other	4	13%*	368	20%*

* Percent of total responses, among those who would not take program again



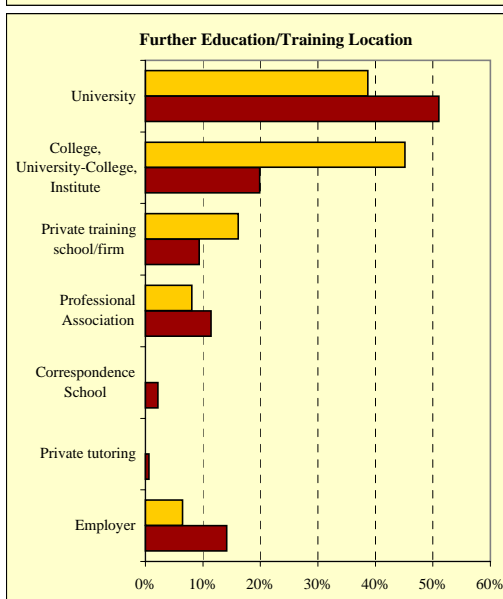
FURTHER EDUCATION

8. Took further education since 1996 graduation?	9.0101		SYSTEM	
Yes:	62	81%	4,885	90%
Not currently enrolled	40	52%	3,285	60%
Currently enrolled full-time	5	6%	628	12%
Currently enrolled part-time	17	22%	961	18%
No	15	19%	564	10%
Total	77	100%	5,449	100%



9. Further education/training location (multiple resp.):*	9.0101		SYSTEM	
University	24	39%*	2,494	51%*
College, University-College, Institute	28	45%*	972	20%*
Private training school/firm	10	16%*	457	9%*
Professional Association	5	8%*	557	11%*
Correspondence School	-	0%*	105	2%*
Private Tutoring	-	0%*	29	1%*
Employer	4	6%*	691	14%*
Other	1	2%*	163	3%*
Total Respondents	62		4,885	

* Percent of respondents



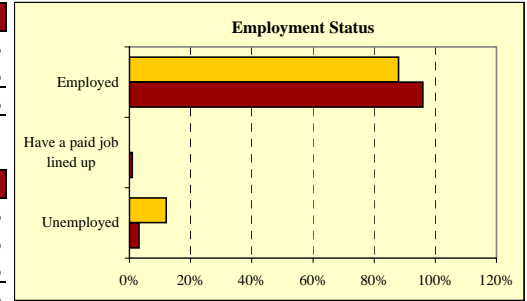
10. Main Reason for Further Education:	9.0101		SYSTEM	
Pursue another Bachelor degree	1	1%	315	6%
Pursue Masters studies	3	4%	566	10%
Pursue Doctoral studies	-	0%	138	3%
Career / job / employment related	51	71%	3,421	63%
Challenge myself intellectually	9	13%	446	8%
To please parents/family	-	0%	3	0%
Did not have a primary/main reason for enrolling	1	1%	13	0%
Required by employer	-	0%	173	3%
Other	7	10%	382	7%
Total	72	100%	5,457	100%

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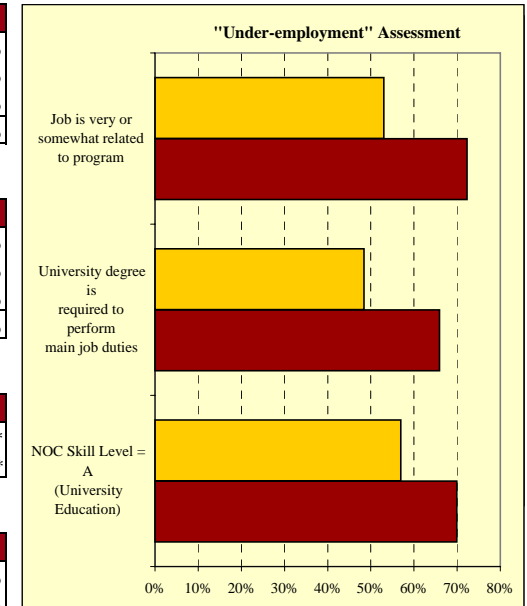
EMPLOYMENT

11. Labour Force Status:	9.0101		SYSTEM	
In Labour Force (working or seeking work)	75	97%	4,952	91%
Not in Labour Force	2	3%	497	9%
Grand Total	77	100%	5,449	100%



12. Employment Status of those IN Labour Force:	9.0101		SYSTEM	
Employed	66	88%	4,749	96%
Have a paid job lined up	-	0%	49	1%
Unemployed	9	12%	154	3%
Total Labour Force	75	100%	4,952	100%

13. Status of Graduates NOT in Labour Force:	9.0101		SYSTEM	
Attending School FT	1	50%	225	45%
Attending School PT	-	0%	27	5%
Other	1	50%	245	49%
Total NOT in Labour Force	2	100%	497	100%



14. Employment Type:	9.0101		SYSTEM	
Paid worker	55	83%	4,135	87%
Self-employed	2	3%	379	8%
Both a paid worker and self-employed	9	14%	235	5%
Total Employed	66	100%	4,749	100%

15. Job Characteristics:	9.0101		SYSTEM	
I hold more than one job	10	15%*	706	15%*
My main job is full-time (>= 30 hours per week)	58	88%**	4,014	86%**

* of total employed ** of those who provided data on hours/week worked

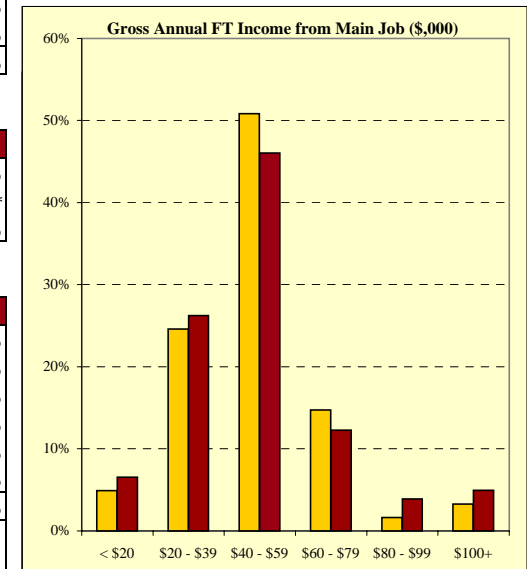
16. How related is your main job to your program?:	9.0101		SYSTEM	
Very Related	13	20%	1,940	41%
Somewhat Related	22	33%	1,492	31%
Not Very Related	19	29%	601	13%
Not At All Related	12	18%	712	15%
Total	66	100%	4,745	100%

17. "Under-employment" Assessment:	9.0101		SYSTEM	
Job is very or somewhat related to program	35	53%	3,432	72%
University degree is required to perform main job duties	31	48%*	3,000	66%*
NOC Skill Level = A (University Education)	37	57%	3,300	70%

* of total valid responses

18. Gross Annual Income from Main Job:*	9.0101		SYSTEM	
Less than \$20,000	3	5%	284	7%
\$20,000 to \$39,999	15	25%	1,138	26%
\$40,000 to \$59,999	31	51%	1,996	46%
\$60,000 to \$79,999	9	15%	533	12%
\$80,000 to \$99,999	1	2%	169	4%
\$100,000 and Above	2	3%	215	5%
Total	61	100%	4,335	100%
Median Annual Income (full-time)	\$44,500		\$45,680	
Average Annual Income (full-time)	\$49,443		\$54,596	

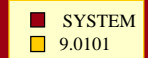
* where data provided



Detailed Summary of Survey Results

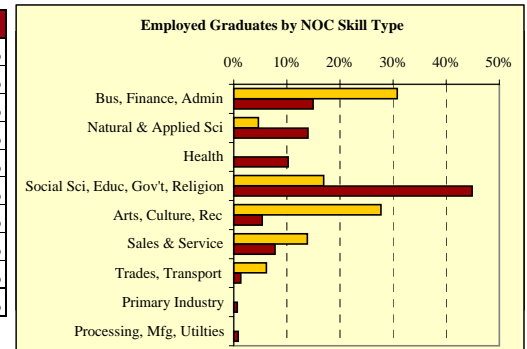
All Institutions

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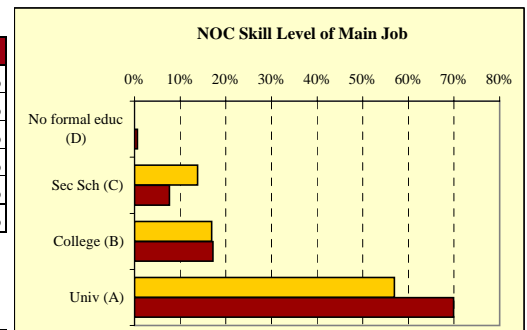


EMPLOYMENT, continued

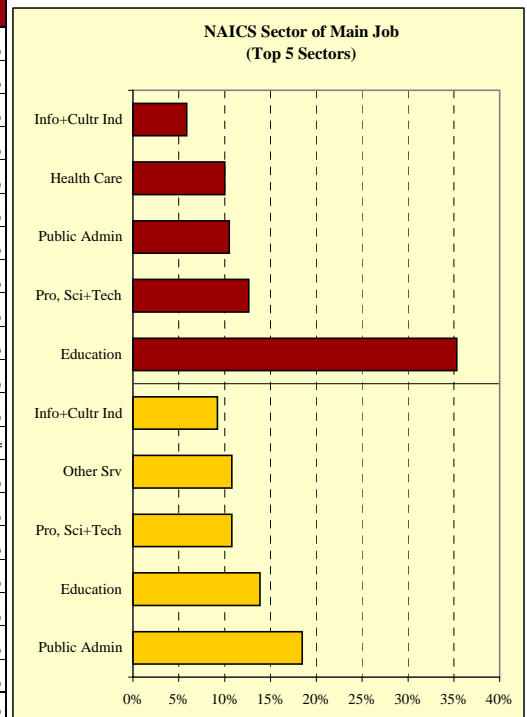
19. NOC Skill Type of Main Job:	9.0101	SYSTEM		
Business, Finance and Administration	20	31%	703	15%
Natural and Applied Sciences and Related	3	5%	659	14%
Health	-	0%	482	10%
Social Sciences, Educ., Gov't Services, Religion	11	17%	2,112	45%
Arts, Culture, Recreation and Sport	18	28%	252	5%
Sales and Service	9	14%	366	8%
Trades, Transport and Eqp. Operators and Related	4	6%	62	1%
Unique to the Primary Industry	-	0%	31	1%
Unique to Processing, Manufacturing and Utilities	-	0%	40	1%
Total	65	100%	4,707	100%



20. NOC Skill Level of Main Job:	9.0101	SYSTEM		
A. University education	37	57%	3,300	70%
B. College education/trade apprenticeship	11	17%	811	17%
C. Secondary school + job-specific training	9	14%	361	8%
D. No formal education	-	0%	29	1%
No Skill Level assigned (management)	8	12%	218	5%
Total	65	100%	4,719	100%



21. NAICS Sector of Main Job:	9.0101	SYSTEM		
Agriculture, Forestry, Fishing and Hunting	*	*	48	1%
Mining and Oil and Gas Extraction	*	*	17	0%
Utilities	*	*	20	0%
Construction	*	*	33	1%
Manufacturing	*	*	271	6%
Wholesale Trade	3	5%	46	1%
Retail Trade	3	5%	157	3%
Transportation and Warehousing	*	*	76	2%
Information and Cultural Industries	6	9%	275	6%
Finance and Insurance	3	5%	231	5%
Real Estate and Rental and Leasing	5	8%	31	1%
Professional, Scientific and Technical Services	7	11%	594	13%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	28	1%
Education Services	9	14%	1659	35%
Health Care and Social Assistance	*	*	471	10%
Arts, Entertainment and Recreation	4	6%	89	2%
Accommodation and Food services	*	*	61	1%
Other Service (except Public Administration)	7	11%	97	2%
Public Administration	12	18%	494	11%
Total	65	100%	4698	100%



*data not displayed where n < 2

Detailed Summary of Survey Results

All Institutions

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EMPLOYMENT, continued

22a. Top 10 Full-time Occupations of 9.0101 Graduates:				9.0101	
NOC	NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
5124	A	Occs in Public Relations & Comm		20%	\$44,500
0611	N/A	Sales, Marketing & Advrt Managers		6%	\$60,000
2175	A	Web Designers and Developers		5%	\$40,000
1122	A	Occs in Bus Srvc to Mgmt		3%	\$59,300
4164	A	Social Policy Researchers		3%	\$46,000
4142	A	Elem & Kindergarten Teacher		3%	\$41,700
1114	A	Other Financial Officers		3%	\$33,500
1453	C	Customer Srvc, Info & Related Clerks		3%	*
*					
*					

*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

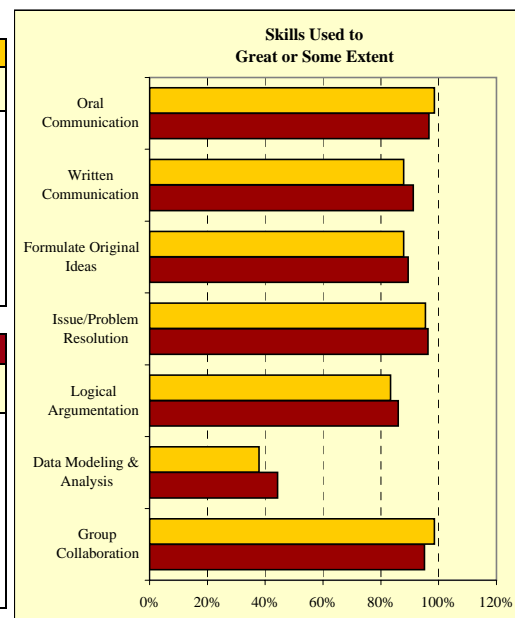
22b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM	
NOC	NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4141	A	Secondary School Teachers		11%	\$43,000
4142	A	Elem & Kindergarten Teacher		11%	\$42,000
4112	A	Lawyers & Quebec Notaries		3%	\$75,000
3152	A	Registered Nurses		3%	\$51,474
1111	A	Financial Auditors & Acnts		2%	\$58,250
2173	A	Software Engineers		2%	\$72,000
1122	A	Occs in Bus Srvc to Mgmt		2%	\$65,000
4212	B	Community & Social Srvc Workers		1%	\$36,000
4131	A	College & Other Voc Instructors		1%	\$41,600
1114	A	Other Financial Officers		1%	\$56,000

*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

SKILLS USED IN EMPLOYMENT

23a. To what extent do you use [the following skills] in your main job?	9.0101					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	85%	14%	2%	0%		66
Written Communication	73%	15%	9%	3%		66
Formulate Original Ideas	53%	35%	11%	2%		66
Issue/Problem Resolution	55%	41%	3%	2%		66
Logical Argumentation	53%	30%	15%	2%		66
Data Modeling & Analysis	15%	23%	24%	38%		66
Group Collaboration	71%	27%	2%	0%		66



23b. To what extent do you use [the following skills] in your main job?	SYSTEM					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	81%	16%	3%	1%		4,741
Written Communication	69%	22%	6%	3%		4,737
Formulate Original Ideas	54%	36%	8%	2%		4,737
Issue/Problem Resolution	77%	19%	3%	1%		4,741
Logical Argumentation	52%	34%	11%	3%		4,731
Data Modeling & Analysis	19%	25%	29%	27%		4,723
Group Collaboration	77%	18%	4%	1%		4,741

Detailed Summary of Survey Results

All Institutions

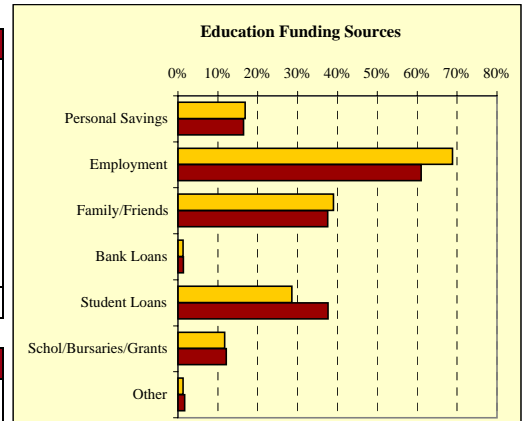
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EDUCATION FINANCING

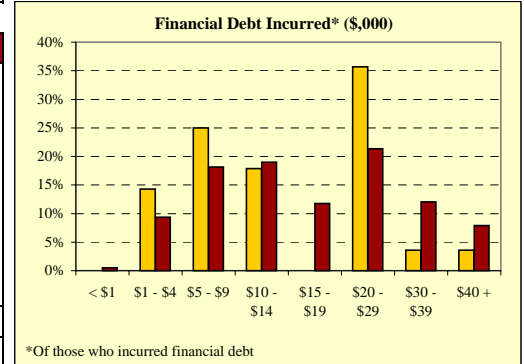
24. Education Funding Sources (2 sources per respondent):	9.0101		SYSTEM	
Personal Savings	13	17%*	898	16%*
Employment	53	69%*	3,323	61%*
Family/Friends	30	39%*	2,048	38%*
Bank Loans	1	1%*	75	1%*
Student Loans	22	29%*	2,051	38%*
Scholarships/Bursaries/Grants	9	12%*	661	12%*
Other	1	1%*	90	2%*
Total Respondents	77		5,449	

*Percentage of respondents who identified this source



25. Financial Debt Incurred to Finance Univ. Education:	9.0101		SYSTEM	
Incurred any form of financial debt	28	37%*	2,471	47%*
Incurred government-sponsored student loan debt	26	34%*	2,106	40%*

*Percentage of respondents who provided data



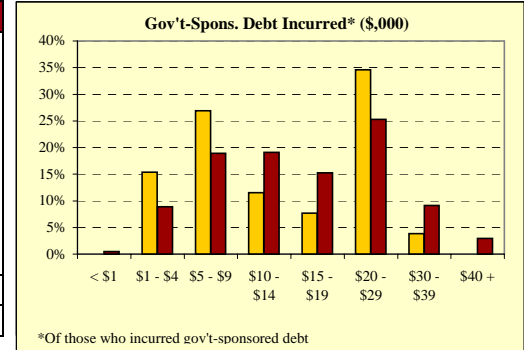
*Of those who incurred financial debt

26. Financial Debt Amount:*	9.0101		SYSTEM	
< \$1,000	-	0%	12	0%
\$1,000 to \$4,999	4	14%	231	9%
\$5,000 to \$9,999	7	25%	448	18%
\$10,000 to \$14,999	5	18%	469	19%
\$15,000 to \$19,999	-	0%	291	12%
\$20,000 to \$29,999	10	36%	527	21%
\$30,000 to \$39,999	1	4%	298	12%
\$40,000 or More	1	4%	195	8%
Total	28	100%	2,471	100%
Median Financial Debt	\$11,000		\$15,000	

*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	9.0101		SYSTEM	
< \$1,000	-	0%	10	0%
\$1,000 to \$4,999	4	15%	187	9%
\$5,000 to \$9,999	7	27%	399	19%
\$10,000 to \$14,999	3	12%	402	19%
\$15,000 to \$19,999	2	8%	321	15%
\$20,000 to \$29,999	9	35%	533	25%
\$30,000 to \$39,999	1	4%	192	9%
\$40,000 or More	-	0%	62	3%
Total	26	100%	2,106	100%
Median Gov't-Sponsored Student Loan Debt	\$12,500		\$15,000	

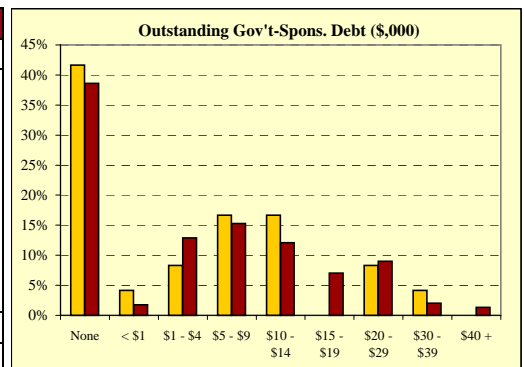
*includes only cases where government-sponsored debt was incurred



*Of those who incurred gov't-sponsored debt

28. Outstanding Gov't-Sponsored Loan Debt Amount:*	9.0101		SYSTEM	
None - Loan repaid in full	10	42%	747	39%
< \$1,000	1	4%	34	2%
\$1,000 to \$4,999	2	8%	249	13%
\$5,000 to \$9,999	4	17%	296	15%
\$10,000 to \$14,999	4	17%	234	12%
\$15,000 to \$19,999	-	0%	136	7%
\$20,000 to \$29,999	2	8%	174	9%
\$30,000 to \$39,999	1	4%	39	2%
\$40,000 or More	-	0%	26	1%
Total	24	100%	1,935	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$2,500		\$3,600	

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided



Detailed Summary of Survey Results

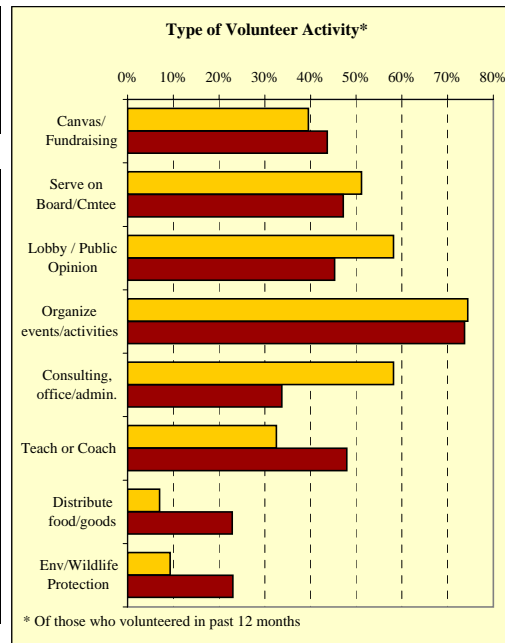
All Institutions

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SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY

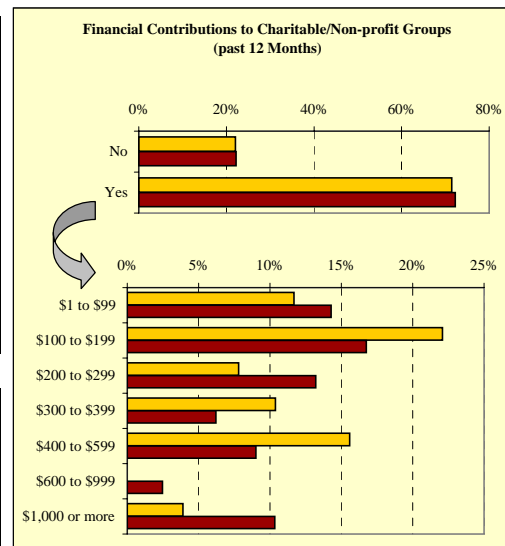
29. In the past 12 months, have you acted as an unpaid volunteer?	9.0101		SYSTEM	
No	33	43%	2,237	41%
Yes	43	57%	3,162	59%
Volunteer Hours/Week (Median)	1		1	



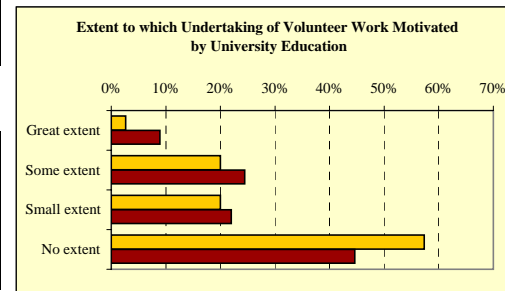
30. In the past 12 months, as an unpaid volunteer for an organization did you...	9.0101		SYSTEM	
do any canvassing, campaigning or fundraising?	17	40%*	1,382	44%*
serve as an unpaid member of a board or committee?	22	51%*	1,492	47%*
provide information or help to educate, influence public opinion, or lobby others?	25	58%*	1,431	45%*
help to organize/supervise activities/events for an organization?	32	74%*	2,331	74%*
do any consulting, executive, office or administrative work?	25	58%*	1,067	34%*
teach or coach for an organization?	14	33%*	1,517	48%*
collect, serve or deliver food or other goods?	3	7%*	723	23%*
engage in any activities aimed at protecting the environment or wildlife?	4	9%*	728	23%*

*percentages are of those who have acted as an unpaid volunteer in the past 12 months

31. Financial contributions to charitable or non-profit groups in past 12 months	9.0101		SYSTEM	
\$0 (None)	17	22%	1,212	22%
\$1 to \$99	9	12%	778	14%
\$100 to \$199	17	22%	913	17%
\$200 to \$299	6	8%	719	13%
\$300 to \$399	8	10%	339	6%
\$400 to \$599	12	16%	491	9%
\$600 to \$999	-	0%	134	2%
\$1,000 or more	3	4%	563	10%
Median Annual Contribution	\$200		\$200	



32. Member or Participant in...	9.0101		SYSTEM	
Union/Professional Association (work-related)	38	49%	3,621	66%
Political organization	4	5%	283	5%
Cultural, educational or hobby organization	22	29%	1,776	33%
Sports or recreation organization	35	45%	2,369	43%
Religious-affiliated group	8	10%	1,020	19%
School group, civic, or community association	14	18%	1,449	27%
Other	6	8%	470	9%



33. To what extent did your university education motivate you to undertake volunteer work?	9.0101		SYSTEM	
Great extent	2	3%*	474	9%*
Some extent	15	20%*	1,298	24%*
Small extent	15	20%*	1,168	22%*
No extent	43	57%*	2,367	45%*

*percentages are of those who thought question was applicable