

B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

Detailed Summary of Survey Results

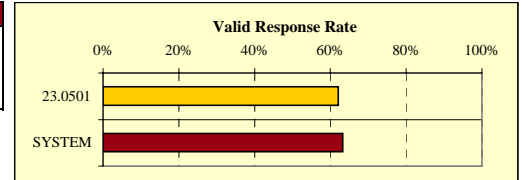
All Institutions

6 Digit CIP: 23.0501: English Creative Writing

■ SYSTEM
■ 23.0501

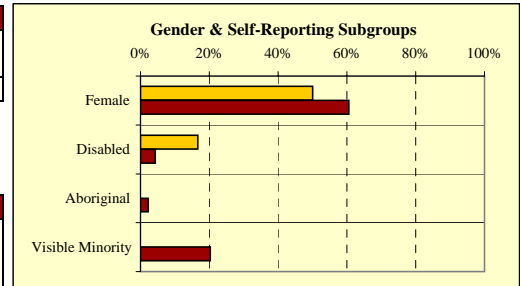
RESPONSE RATE

1. Survey Response Rate:	23.0501	SYSTEM
Baccalaureate Graduates Survey Cohort	31	9,531
Net Frame	29	8,613
Survey Respondents and Valid Response Rate	18	5,449
	62%	63%



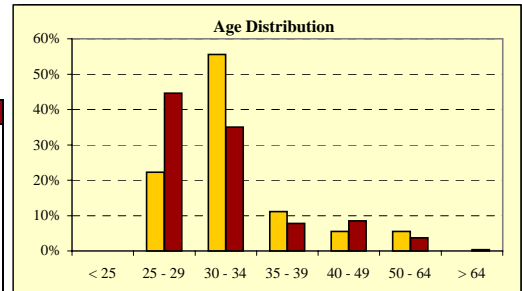
DEMOGRAPHIC INFORMATION

2. Gender:	23.0501	SYSTEM
Male	9	2,147
Female	9	3,302
Total	18	5,449
	100%	100%

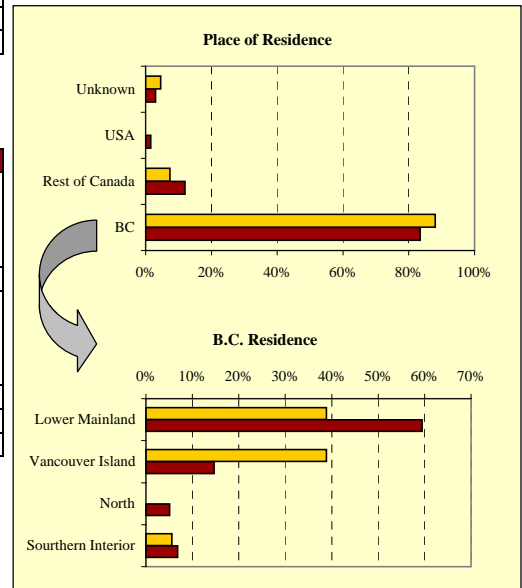


3. Self-Reporting Subgroups:	23.0501	SYSTEM
Disabled	3	234
Aboriginal	-	124
Visible Minority	-	1,104

4. Age (at time of survey):	23.0501	SYSTEM
< 25	-	2
25 to 29	4	2,413
30 to 34	10	1,895
35 to 39	2	421
40 to 49	1	461
50 to 64	1	199
> 64	-	19
Unknown	-	39
Total	18	5,410
Mean Age:	33.1	32.4

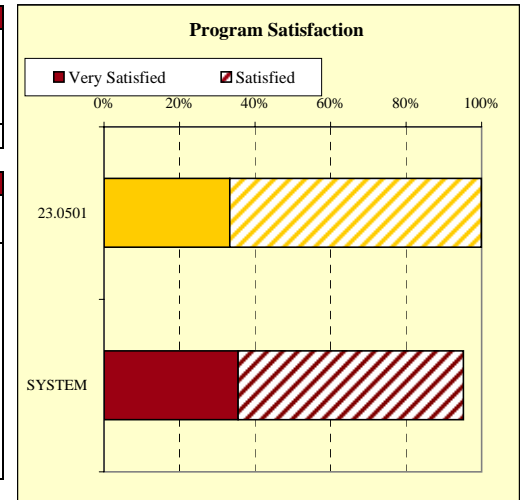


5. Place of Residence (at time of survey):	23.0501	SYSTEM
BC - Lower Mainland	7	3,241
BC - Vancouver Island	7	800
BC - North	-	276
BC - Southern Interior	1	372
B.C. Subtotal	15	4,689
Canada - Alberta	2	193
Canada - Ontario	1	212
Canada - Other	-	91
U.S.A.	-	146
Non-B.C. Subtotal	3	642
Unknown	-	118
Total	18	5,449



EDUCATION SATISFACTION & PROGRAM EVALUATION

6. Program Satisfaction:	23.0501		SYSTEM	
Very Satisfied	6	33%	1,932	36%
Satisfied	12	67%	3,246	60%
Dissatisfied	-	0%	228	4%
Very Dissatisfied	-	0%	30	1%
Total	18	100%	5,436	100%

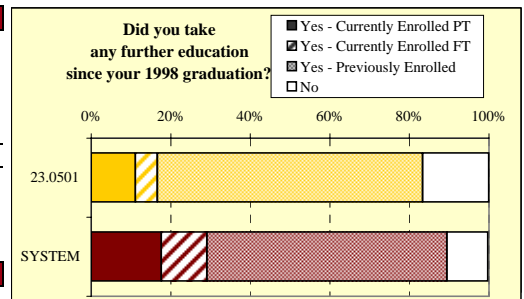


7. Would you select the same program again?	23.0501		SYSTEM	
Yes	15	88%	3,866	73%
No, because . . . (multiple response question)	2		1,420	
. . . not enough course variety offered	-	0%*	23	1%*
. . . skills acquired were not very useful	-	0%*	136	7%*
. . . courses were poorly taught	-	0%*	29	2%*
. . . program was too general	-	0%*	149	8%*
. . . courses were not practical	-	0%*	242	13%*
. . . interests have changed	-	0%*	356	20%*
. . . little or no career opportunities	1	50%*	511	28%*
. . . disagree with grading system	-	0%*	2	0%*
. . . disliked institution	-	0%*	6	0%*
. . . other	1	50%*	368	20%*

* Percent of total responses, among those who would not take program again

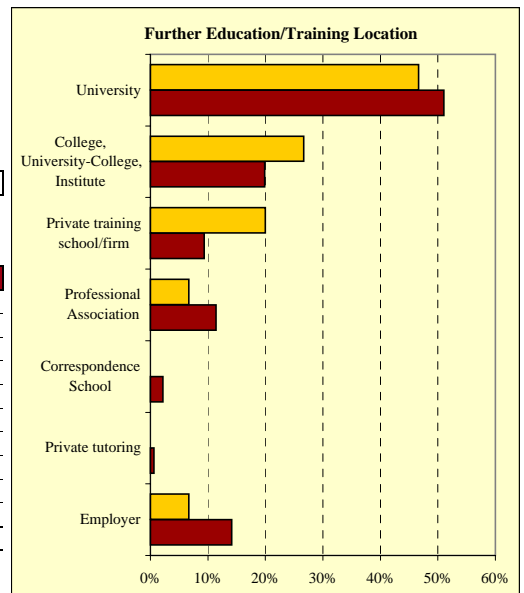
FURTHER EDUCATION

8. Took further education since 1996 graduation?	23.0501		SYSTEM	
Yes:	15	83%	4,885	90%
Not currently enrolled	12	67%	3,285	60%
Currently enrolled full-time	1	6%	628	12%
Currently enrolled part-time	2	11%	961	18%
No	3	17%	564	10%
Total	18	100%	5,449	100%



9. Further education/training location (multiple resp.):*	23.0501		SYSTEM	
University	7	47%*	2,494	51%*
College, University-College, Institute	4	27%*	972	20%*
Private training school/firm	3	20%*	457	9%*
Professional Association	1	7%*	557	11%*
Correspondence School	-	0%*	105	2%*
Private Tutoring	-	0%*	29	1%*
Employer	1	7%*	691	14%*
Other	-	0%*	163	3%*
Total Respondents	15		4,885	

* Percent of respondents



10. Main Reason for Further Education:	23.0501		SYSTEM	
Pursue another Bachelor degree	-	0%	315	6%
Pursue Masters studies	1	6%	566	10%
Pursue Doctoral studies	-	0%	138	3%
Career / job / employment related	8	50%	3,421	63%
Challenge myself intellectually	3	19%	446	8%
To please parents/family	-	0%	3	0%
Did not have a primary/main reason for enrolling	-	0%	13	0%
Required by employer	1	6%	173	3%
Other	3	19%	382	7%
Total	16	100%	5,457	100%

Detailed Summary of Survey Results

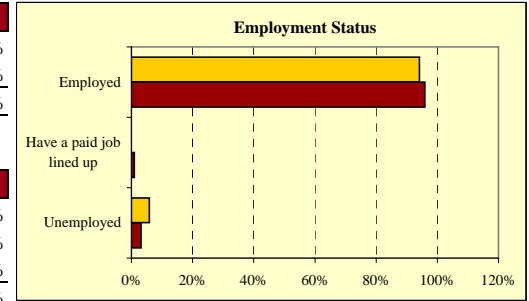
All Institutions

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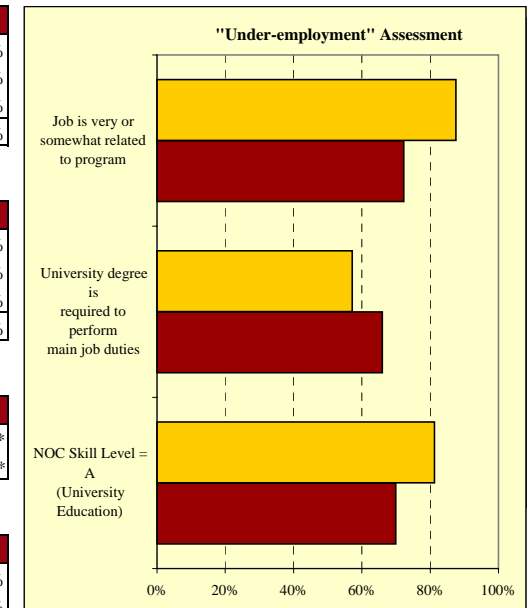
EMPLOYMENT

11. Labour Force Status:	23.0501	SYSTEM
In Labour Force (working or seeking work)	17 94%	4,952 91%
Not in Labour Force	1 6%	497 9%
Grand Total	18 100%	5,449 100%



12. Employment Status of those IN Labour Force:	23.0501	SYSTEM
Employed	16 94%	4,749 96%
Have a paid job lined up	- 0%	49 1%
Unemployed	1 6%	154 3%
Total Labour Force	17 100%	4,952 100%

13. Status of Graduates NOT in Labour Force:	23.0501	SYSTEM
Attending School FT	1 100%	225 45%
Attending School PT	- 0%	27 5%
Other	- 0%	245 49%
Total NOT in Labour Force	1 100%	497 100%



14. Employment Type:	23.0501	SYSTEM
Paid worker	11 69%	4,135 87%
Self-employed	3 19%	379 8%
Both a paid worker and self-employed	2 13%	235 5%
Total Employed	16 100%	4,749 100%

15. Job Characteristics:	23.0501	SYSTEM
I hold more than one job	3 19%*	706 15%*
My main job is full-time (>= 30 hours per week)	15 100%**	4,014 86%**

* of total employed ** of those who provided data on hours/week worked

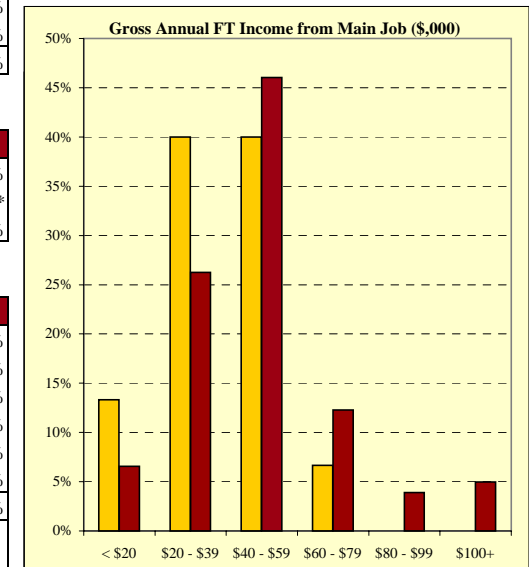
16. How related is your main job to your program?:	23.0501	SYSTEM
Very Related	7 44%	1,940 41%
Somewhat Related	7 44%	1,492 31%
Not Very Related	1 6%	601 13%
Not At All Related	1 6%	712 15%
Total	16 100%	4,745 100%

17. "Under-employment" Assessment:	23.0501	SYSTEM
Job is very or somewhat related to program	14 88%	3,432 72%
University degree is required to perform main job duties	8 57%*	3,000 66%*
NOC Skill Level = A (University Education)	13 81%	3,300 70%

* of total valid responses

18. Gross Annual Income from Main Job:*	23.0501	SYSTEM
Less than \$20,000	2 13%	284 7%
\$20,000 to \$39,999	6 40%	1,138 26%
\$40,000 to \$59,999	6 40%	1,996 46%
\$60,000 to \$79,999	1 7%	533 12%
\$80,000 to \$99,999	- 0%	169 4%
\$100,000 and Above	- 0%	215 5%
Total	15 100%	4,335 100%
Median Annual Income (full-time)	\$39,000	\$45,680
Average Annual Income (full-time)	\$37,679	\$54,596

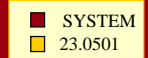
* where data provided



Detailed Summary of Survey Results

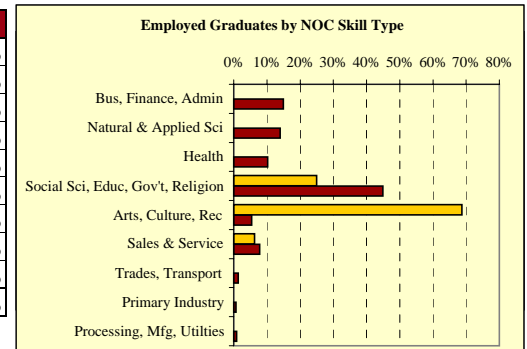
All Institutions

6 Digit CIP: 23.0501: English Creative Writing

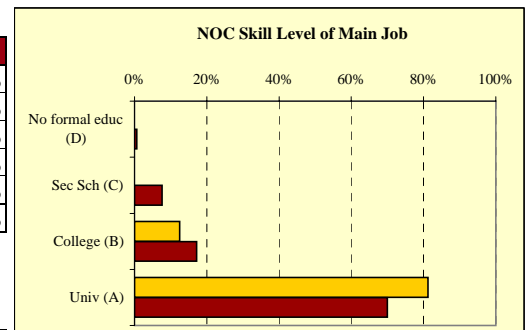


EMPLOYMENT, continued

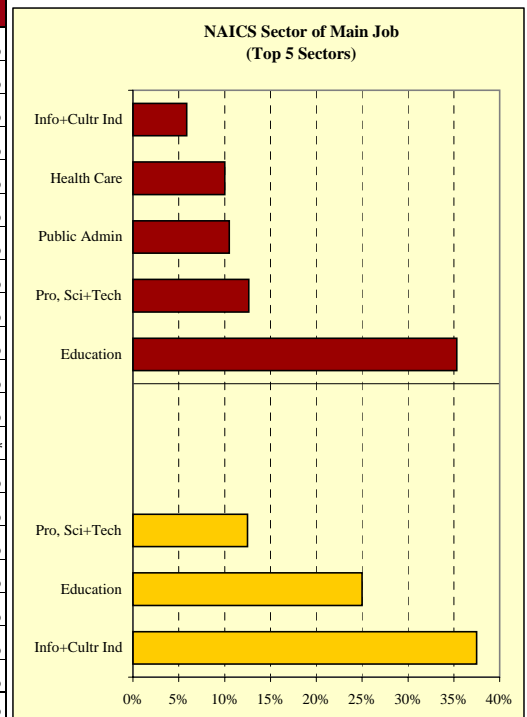
19. NOC Skill Type of Main Job:	23.0501	SYSTEM		
Business, Finance and Administration	-	0%	703	15%
Natural and Applied Sciences and Related	-	0%	659	14%
Health	-	0%	482	10%
Social Sciences, Educ., Gov't Services, Religion	4	25%	2,112	45%
Arts, Culture, Recreation and Sport	11	69%	252	5%
Sales and Service	1	6%	366	8%
Trades, Transport and Eqp. Operators and Related	-	0%	62	1%
Unique to the Primary Industry	-	0%	31	1%
Unique to Processing, Manufacturing and Utilities	-	0%	40	1%
Total	16	100%	4,707	100%



20. NOC Skill Level of Main Job:	23.0501	SYSTEM		
A. University education	13	81%	3,300	70%
B. College education/trade apprenticeship	2	13%	811	17%
C. Secondary school + job-specific training	-	0%	361	8%
D. No formal education	-	0%	29	1%
No Skill Level assigned (management)	1	6%	218	5%
Total	16	100%	4,719	100%



21. NAICS Sector of Main Job:	23.0501	SYSTEM		
Agriculture, Forestry, Fishing and Hunting	*	*	48	1%
Mining and Oil and Gas Extraction	*	*	17	0%
Utilities	*	*	20	0%
Construction	*	*	33	1%
Manufacturing	*	*	271	6%
Wholesale Trade	*	*	46	1%
Retail Trade	*	*	157	3%
Transportation and Warehousing	*	*	76	2%
Information and Cultural Industries	6	38%	275	6%
Finance and Insurance	*	*	231	5%
Real Estate and Rental and Leasing	*	*	31	1%
Professional, Scientific and Technical Services	2	13%	594	13%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	28	1%
Education Services	4	25%	1659	35%
Health Care and Social Assistance	*	*	471	10%
Arts, Entertainment and Recreation	*	*	89	2%
Accommodation and Food services	*	*	61	1%
Other Service (except Public Administration)	*	*	97	2%
Public Administration	*	*	494	11%
Total	16	100%	4698	100%



*data not displayed where n < 2

Detailed Summary of Survey Results

All Institutions

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■ 23.0501

EMPLOYMENT, continued

22a. Top 10 Full-time Occupations of 23.0501 Graduates:				23.0501	
NOC	NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
5121	A	Writers		25%	\$41,500
5124	A	Occs in Public Relations & Comm		19%	\$48,000
4142	A	Elem & Kindergarten Teacher		13%	\$27,700
5123	A	Journalists		13%	\$26,390
*					
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*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

22b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM	
NOC	NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4141	A	Secondary School Teachers		11%	\$43,000
4142	A	Elem & Kindergarten Teacher		11%	\$42,000
4112	A	Lawyers & Quebec Notaries		3%	\$75,000
3152	A	Registered Nurses		3%	\$51,474
1111	A	Financial Auditors & Acnts		2%	\$58,250
2173	A	Software Engineers		2%	\$72,000
1122	A	Occs in Bus Srvc to Mgmt		2%	\$65,000
4212	B	Community & Social Srvc Workers		1%	\$36,000
4131	A	College & Other Voc Instructors		1%	\$41,600
1114	A	Other Financial Officers		1%	\$56,000

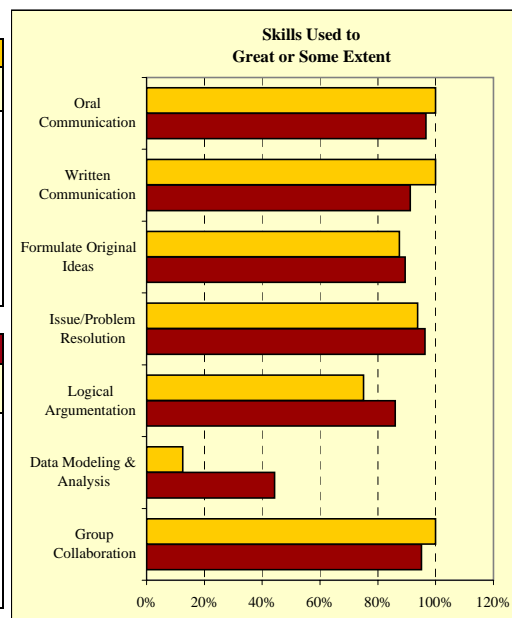
*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

SKILLS USED IN EMPLOYMENT

23a. To what extent do you use [the following skills] in your main job?	23.0501					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	63%	38%	0%	0%		16
Written Communication	81%	19%	0%	0%		16
Formulate Original Ideas	38%	50%	13%	0%		16
Issue/Problem Resolution	50%	44%	6%	0%		16
Logical Argumentation	38%	38%	25%	0%		16
Data Modeling & Analysis	0%	13%	38%	50%		16
Group Collaboration	69%	31%	0%	0%		16

23b. To what extent do you use [the following skills] in your main job?	SYSTEM					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	81%	16%	3%	1%		4,741
Written Communication	69%	22%	6%	3%		4,737
Formulate Original Ideas	54%	36%	8%	2%		4,737
Issue/Problem Resolution	77%	19%	3%	1%		4,741
Logical Argumentation	52%	34%	11%	3%		4,731
Data Modeling & Analysis	19%	25%	29%	27%		4,723
Group Collaboration	77%	18%	4%	1%		4,741



Detailed Summary of Survey Results

All Institutions

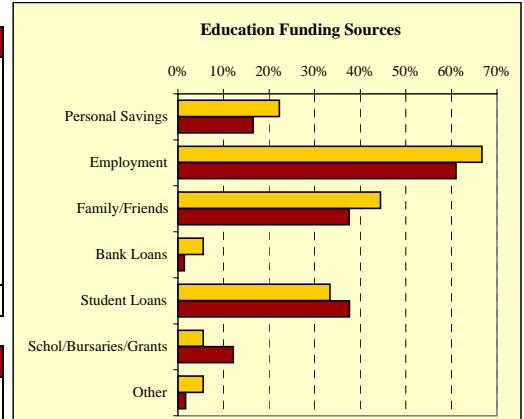
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EDUCATION FINANCING

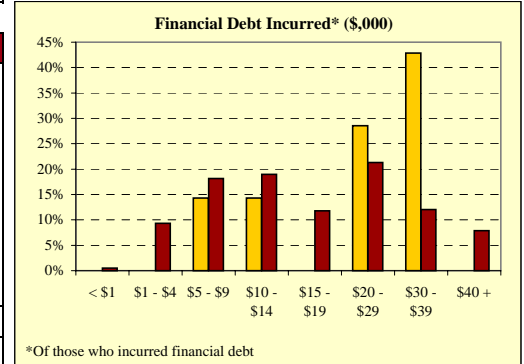
24. Education Funding Sources (2 sources per respondent):	23.0501	SYSTEM
Personal Savings	4 22%*	898 16%*
Employment	12 67%*	3,323 61%*
Family/Friends	8 44%*	2,048 38%*
Bank Loans	1 6%*	75 1%*
Student Loans	6 33%*	2,051 38%*
Scholarships/Bursaries/Grants	1 6%*	661 12%*
Other	1 6%*	90 2%*
Total Respondents	18	5,449

* Percentage of respondents who identified this source



25. Financial Debt Incurred to Finance Univ. Education:	23.0501	SYSTEM
Incurred any form of financial debt	7 41%*	2,471 47%*
Incurred government-sponsored student loan debt	7 41%*	2,106 40%*

* Percentage of respondents who provided data



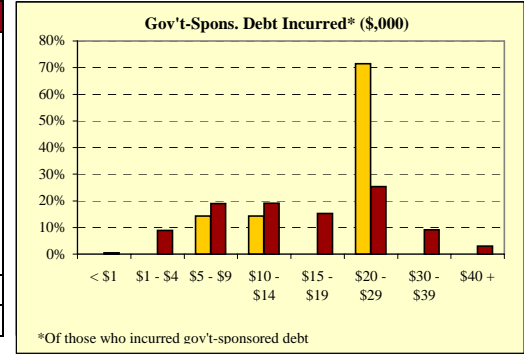
*Of those who incurred financial debt

26. Financial Debt Amount:*	23.0501	SYSTEM
< \$1,000	- 0%	12 0%
\$1,000 to \$4,999	- 0%	231 9%
\$5,000 to \$9,999	1 14%	448 18%
\$10,000 to \$14,999	1 14%	469 19%
\$15,000 to \$19,999	- 0%	291 12%
\$20,000 to \$29,999	2 29%	527 21%
\$30,000 to \$39,999	3 43%	298 12%
\$40,000 or More	- 0%	195 8%
Total	7 100%	2,471 100%
Median Financial Debt	\$25,000	\$15,000

*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	23.0501	SYSTEM
< \$1,000	- 0%	10 0%
\$1,000 to \$4,999	- 0%	187 9%
\$5,000 to \$9,999	1 14%	399 19%
\$10,000 to \$14,999	1 14%	402 19%
\$15,000 to \$19,999	- 0%	321 15%
\$20,000 to \$29,999	5 71%	533 25%
\$30,000 to \$39,999	- 0%	192 9%
\$40,000 or More	- 0%	62 3%
Total	7 100%	2,106 100%
Median Gov't-Sponsored Student Loan Debt	\$22,000	\$15,000

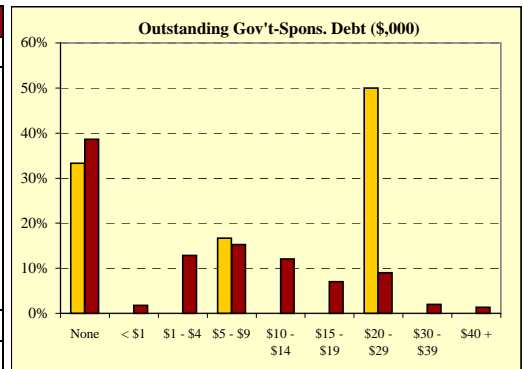
*includes only cases where government-sponsored debt was incurred



*Of those who incurred gov't-sponsored debt

28. Outstanding Gov't-Sponsored Loan Debt Amount:*	23.0501	SYSTEM
None - Loan repaid in full	2 33%	747 39%
< \$1,000	- 0%	34 2%
\$1,000 to \$4,999	- 0%	249 13%
\$5,000 to \$9,999	1 17%	296 15%
\$10,000 to \$14,999	- 0%	234 12%
\$15,000 to \$19,999	- 0%	136 7%
\$20,000 to \$29,999	3 50%	174 9%
\$30,000 to \$39,999	- 0%	39 2%
\$40,000 or More	- 0%	26 1%
Total	6 100%	1,935 100%
Median Gov't-Sponsored Loan Debt Outstanding	\$13,000	\$3,600

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided



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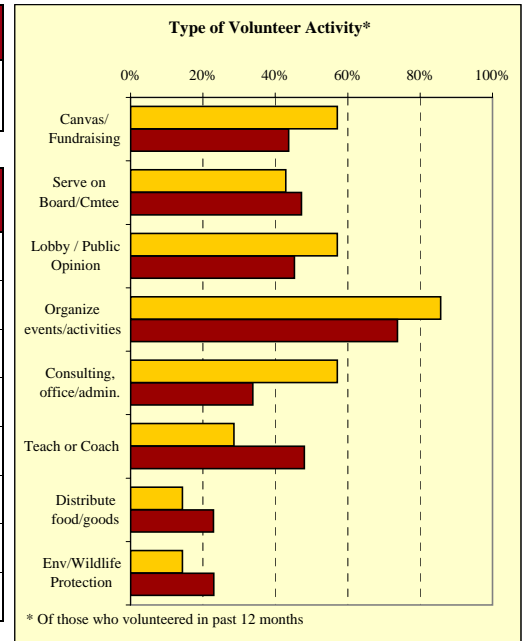
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23.0501

SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY

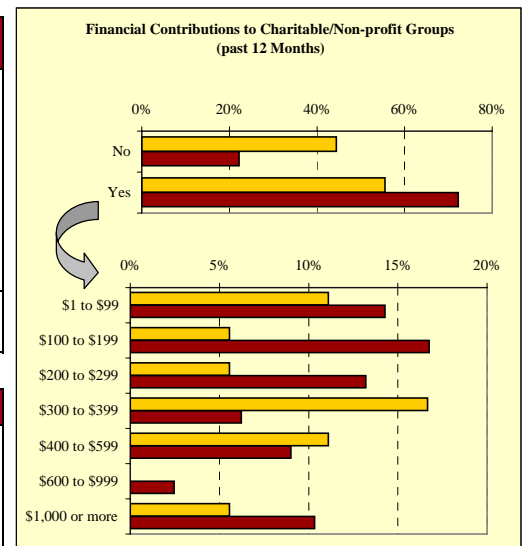
29.	In the past 12 months, have you acted as an unpaid volunteer?	23.0501	SYSTEM
	No	11 61%	2,237 41%
	Yes	7 39%	3,162 59%
	Volunteer Hours/Week (Median)	2	1

30.	In the past 12 months, as an unpaid volunteer for an organization did you...	23.0501	SYSTEM
	do any canvassing, campaigning or fundraising?	4 57%*	1,382 44%*
	serve as an unpaid member of a board or committee?	3 43%*	1,492 47%*
	provide information or help to educate, influence public opinion, or lobby others?	4 57%*	1,431 45%*
	help to organize/supervise activities/events for an organization?	6 86%*	2,331 74%*
	do any consulting, executive, office or administrative work?	4 57%*	1,067 34%*
	teach or coach for an organization?	2 29%*	1,517 48%*
	collect, serve or deliver food or other goods?	1 14%*	723 23%*
	engage in any activities aimed at protecting the environment or wildlife?	1 14%*	728 23%*

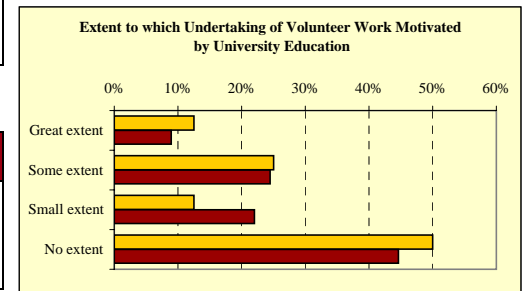
*percentages are of those who have acted as an unpaid volunteer in the past 12 months



31.	Financial contributions to charitable or non-profit groups in past 12 months	23.0501	SYSTEM
	\$0 (None)	8 44%	1,212 22%
	\$1 to \$99	2 11%	778 14%
	\$100 to \$199	1 6%	913 17%
	\$200 to \$299	1 6%	719 13%
	\$300 to \$399	3 17%	339 6%
	\$400 to \$599	2 11%	491 9%
	\$600 to \$999	- 0%	134 2%
	\$1,000 or more	1 6%	563 10%
	Median Annual Contribution	\$300	\$200



32.	Member or Participant in...	23.0501	SYSTEM
	Union/Professional Association (work-related)	10 56%	3,621 66%
	Political organization	2 11%	283 5%
	Cultural, educational or hobby organization	5 28%	1,776 33%
	Sports or recreation organization	3 17%	2,369 43%
	Religious-affiliated group	1 6%	1,020 19%
	School group, civic, or community association	3 17%	1,449 27%
	Other	1 6%	470 9%



33.	To what extent did your university education motivate you to undertake volunteer work?	23.0501	SYSTEM
	Great extent	2 13%*	474 9%*
	Some extent	4 25%*	1,298 24%*
	Small extent	2 13%*	1,168 22%*
	No extent	8 50%*	2,367 45%*

*percentages are of those who thought question was applicable