

B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

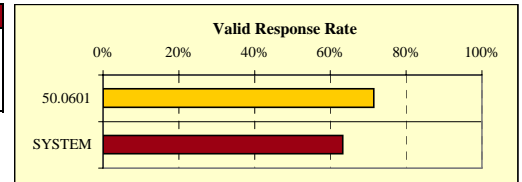
Detailed Summary of Survey Results
All Institutions

6 Digit CIP: 50.0601: Film/Cinema Studies

■ SYSTEM
■ 50.0601

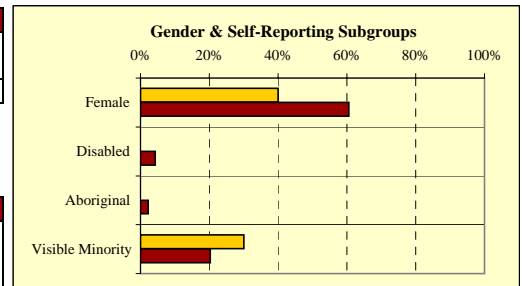
RESPONSE RATE

1. Survey Response Rate:	50.0601	SYSTEM	
Baccalaureate Graduates Survey Cohort	15	9,531	
Net Frame	14	8,613	
Survey Respondents and Valid Response Rate	10	5,449	63%



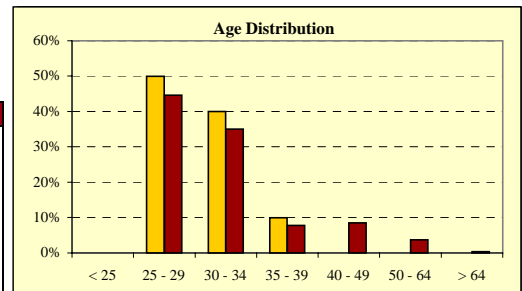
DEMOGRAPHIC INFORMATION

2. Gender:	50.0601	SYSTEM	
Male	6	2,147	39%
Female	4	3,302	61%
Total	10	5,449	100%

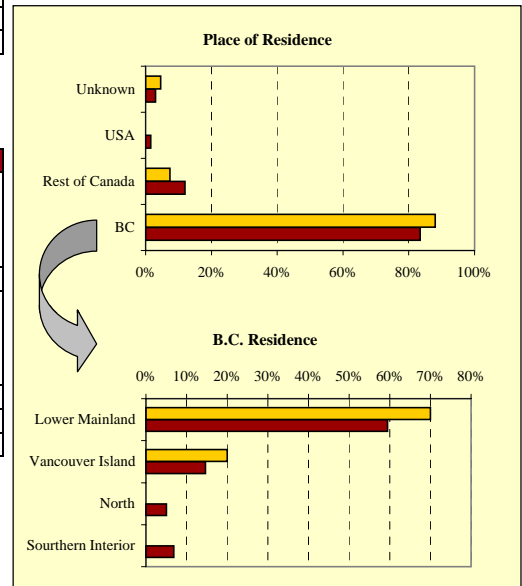


3. Self-Reporting Subgroups:	50.0601	SYSTEM	
Disabled	-	234	4%
Aboriginal	-	124	2%
Visible Minority	3	1,104	20%

4. Age (at time of survey):	50.0601	SYSTEM	
< 25	-	2	0%
25 to 29	5	2,413	45%
30 to 34	4	1,895	35%
35 to 39	1	421	8%
40 to 49	-	461	9%
50 to 64	-	199	4%
> 64	-	19	0%
Unknown	-	39	1%
Total	10	5,410	100%
Mean Age:	30.3	32.4	



5. Place of Residence (at time of survey):	50.0601	SYSTEM	
BC - Lower Mainland	7	3,241	59%
BC - Vancouver Island	2	800	15%
BC - North	-	276	5%
BC - Southern Interior	-	372	7%
B.C. Subtotal	9	4,689	86%
Canada - Alberta	-	193	4%
Canada - Ontario	1	212	4%
Canada - Other	-	91	2%
U.S.A.	-	146	3%
Non-B.C. Subtotal	1	642	12%
Unknown	-	118	2%
Total	10	5,449	100%

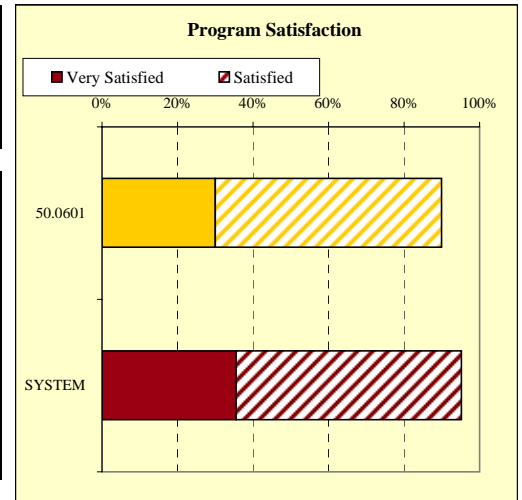


Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

■ SYSTEM
 ■ 50.0601

EDUCATION SATISFACTION & PROGRAM EVALUATION

6. Program Satisfaction:	50.0601		SYSTEM	
Very Satisfied	3	30%	1,932	36%
Satisfied	6	60%	3,246	60%
Dissatisfied	1	10%	228	4%
Very Dissatisfied	-	0%	30	1%
Total	10	100%	5,436	100%

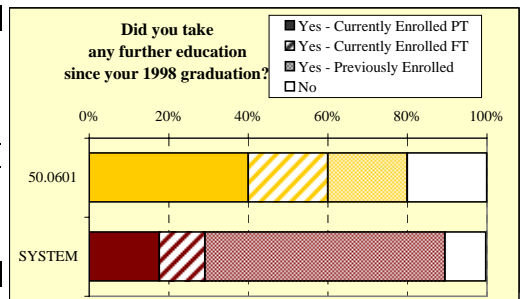


7. Would you select the same program again?	50.0601		SYSTEM	
Yes	7	70%	3,866	73%
No, because . . . (multiple response question)	3		1,420	
. . . not enough course variety offered	-	0%*	23	1%*
. . . skills acquired were not very useful	-	0%*	136	7%*
. . . courses were poorly taught	-	0%*	29	2%*
. . . program was too general	-	0%*	149	8%*
. . . courses were not practical	-	0%*	242	13%*
. . . interests have changed	1	50%*	356	20%*
. . . little or no career opportunities	-	0%*	511	28%*
. . . disagree with grading system	-	0%*	2	0%*
. . . disliked institution	-	0%*	6	0%*
. . . other	1	50%*	368	20%*

* Percent of total responses, among those who would not take program again

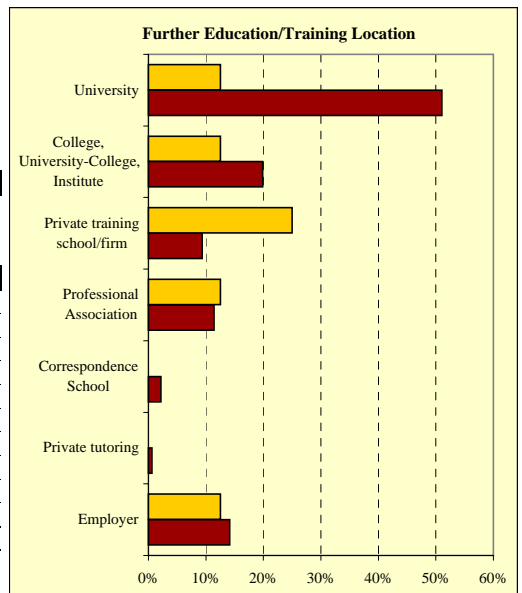
FURTHER EDUCATION

8. Took further education since 1996 graduation?	50.0601		SYSTEM	
Yes:	8	80%	4,885	90%
Not currently enrolled	2	20%	3,285	60%
Currently enrolled full-time	2	20%	628	12%
Currently enrolled part-time	4	40%	961	18%
No	2	20%	564	10%
Total	10	100%	5,449	100%



9. Further education/training location (multiple resp.):*	50.0601		SYSTEM	
University	1	13%*	2,494	51%*
College, University-College, Institute	1	13%*	972	20%*
Private training school/firm	2	25%*	457	9%*
Professional Association	1	13%*	557	11%*
Correspondence School	-	0%*	105	2%*
Private Tutoring	-	0%*	29	1%*
Employer	1	13%*	691	14%*
Other	2	25%*	163	3%*
Total Respondents	8		4,885	

* Percent of respondents



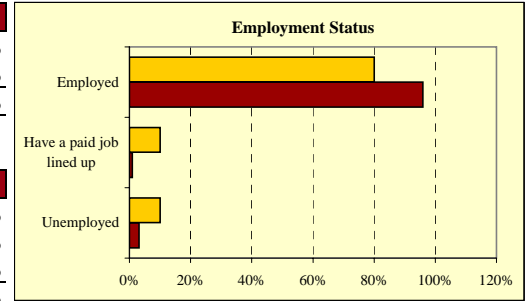
10. Main Reason for Further Education:	50.0601		SYSTEM	
Pursue another Bachelor degree	-	0%	315	6%
Pursue Masters studies	-	0%	566	10%
Pursue Doctoral studies	-	0%	138	3%
Career / job / employment related	7	88%	3,421	63%
Challenge myself intellectually	-	0%	446	8%
To please parents/family	-	0%	3	0%
Did not have a primary/main reason for enrolling	-	0%	13	0%
Required by employer	-	0%	173	3%
Other	1	13%	382	7%
Total	8	100%	5,457	100%

Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

■ SYSTEM
■ 50.0601

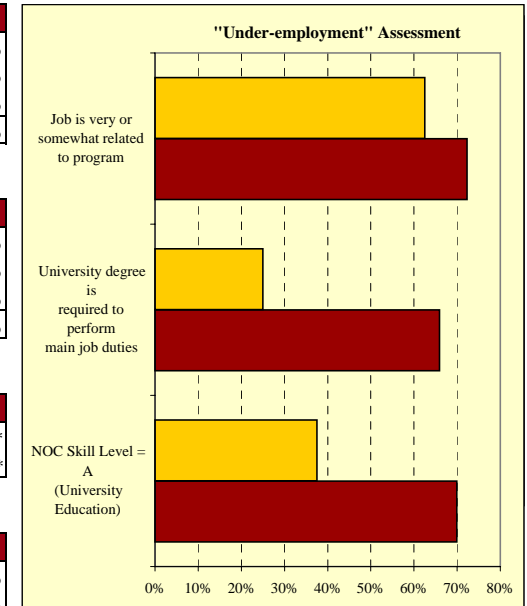
EMPLOYMENT

11. Labour Force Status:	50.0601		SYSTEM	
In Labour Force (working or seeking work)	10	100%	4,952	91%
Not in Labour Force	-	0%	497	9%
Grand Total	10	100%	5,449	100%



12. Employment Status of those IN Labour Force:	50.0601		SYSTEM	
Employed	8	80%	4,749	96%
Have a paid job lined up	1	10%	49	1%
Unemployed	1	10%	154	3%
Total Labour Force	10	100%	4,952	100%

13. Status of Graduates NOT in Labour Force:	50.0601		SYSTEM	
Attending School FT	N/A		225	45%
Attending School PT	N/A		27	5%
Other	N/A		245	49%
Total NOT in Labour Force	-		497	100%



14. Employment Type:	50.0601		SYSTEM	
Paid worker	4	50%	4,135	87%
Self-employed	3	38%	379	8%
Both a paid worker and self-employed	1	13%	235	5%
Total Employed	8	100%	4,749	100%

15. Job Characteristics:	50.0601		SYSTEM	
I hold more than one job	2	25%*	706	15%*
My main job is full-time (>= 30 hours per week)	6	75%**	4,014	86%**

* of total employed ** of those who provided data on hours/week worked

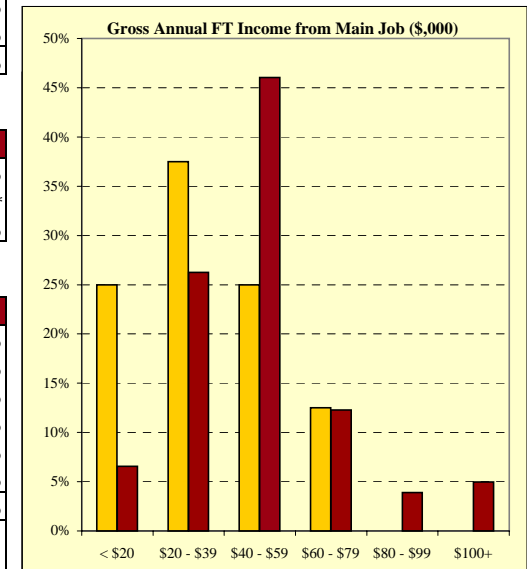
16. How related is your main job to your program?:	50.0601		SYSTEM	
Very Related	4	50%	1,940	41%
Somewhat Related	1	13%	1,492	31%
Not Very Related	1	13%	601	13%
Not At All Related	2	25%	712	15%
Total	8	100%	4,745	100%

17. "Under-employment" Assessment:	50.0601		SYSTEM	
Job is very or somewhat related to program	5	63%	3,432	72%
University degree is required to perform main job duties	2	25%*	3,000	66%*
NOC Skill Level = A (University Education)	3	38%	3,300	70%

* of total valid responses

18. Gross Annual Income from Main Job:*	50.0601		SYSTEM	
Less than \$20,000	2	25%	284	7%
\$20,000 to \$39,999	3	38%	1,138	26%
\$40,000 to \$59,999	2	25%	1,996	46%
\$60,000 to \$79,999	1	13%	533	12%
\$80,000 to \$99,999	-	0%	169	4%
\$100,000 and Above	-	0%	215	5%
Total	8	100%	4,335	100%
Median Annual Income (full-time)	\$37,500		\$45,680	
Average Annual Income (full-time)	\$39,067		\$54,596	

* where data provided

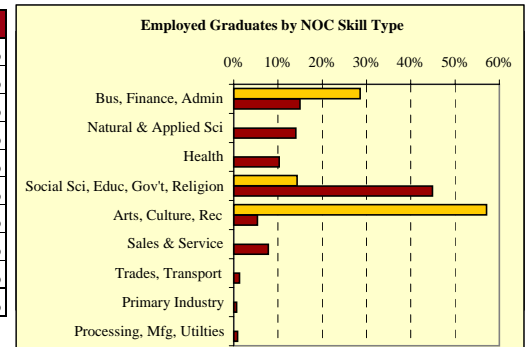


Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

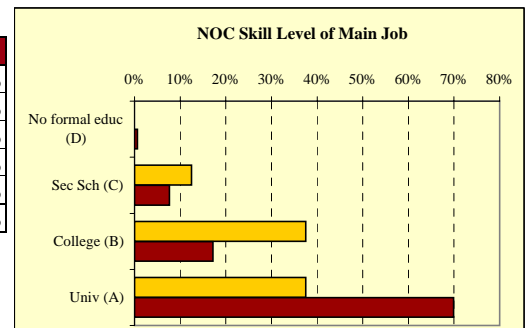
■ SYSTEM
■ 50.0601

EMPLOYMENT, continued

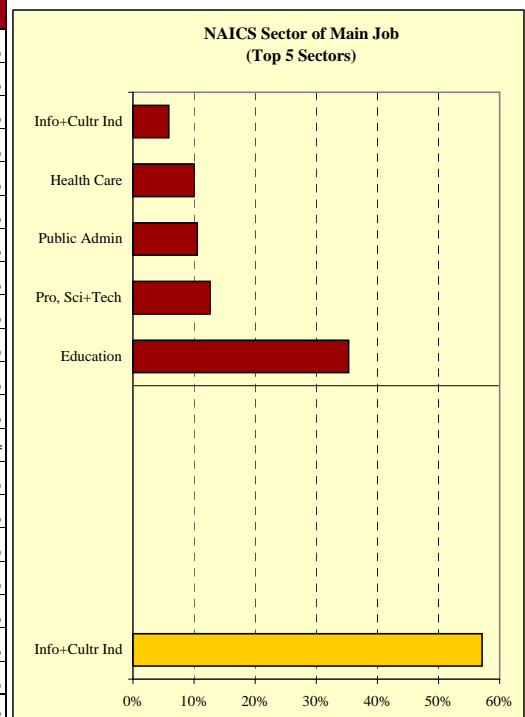
19. NOC Skill Type of Main Job:	50.0601	SYSTEM		
Business, Finance and Administration	2	29%	703	15%
Natural and Applied Sciences and Related	-	0%	659	14%
Health	-	0%	482	10%
Social Sciences, Educ., Gov't Services, Religion	1	14%	2,112	45%
Arts, Culture, Recreation and Sport	4	57%	252	5%
Sales and Service	-	0%	366	8%
Trades, Transport and Eqp. Operators and Related	-	0%	62	1%
Unique to the Primary Industry	-	0%	31	1%
Unique to Processing, Manufacturing and Utilities	-	0%	40	1%
Total	7	100%	4,707	100%



20. NOC Skill Level of Main Job:	50.0601	SYSTEM		
A. University education	3	38%	3,300	70%
B. College education/trade apprenticeship	3	38%	811	17%
C. Secondary school + job-specific training	1	13%	361	8%
D. No formal education	-	0%	29	1%
No Skill Level assigned (management)	1	13%	218	5%
Total	8	100%	4,719	100%



21. NAICS Sector of Main Job:	50.0601	SYSTEM		
Agriculture, Forestry, Fishing and Hunting	*	*	48	1%
Mining and Oil and Gas Extraction	*	*	17	0%
Utilities	*	*	20	0%
Construction	*	*	33	1%
Manufacturing	*	*	271	6%
Wholesale Trade	*	*	46	1%
Retail Trade	*	*	157	3%
Transportation and Warehousing	*	*	76	2%
Information and Cultural Industries	4	57%	275	6%
Finance and Insurance	*	*	231	5%
Real Estate and Rental and Leasing	*	*	31	1%
Professional, Scientific and Technical Services	*	*	594	13%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	28	1%
Education Services	*	*	1659	35%
Health Care and Social Assistance	*	*	471	10%
Arts, Entertainment and Recreation	*	*	89	2%
Accommodation and Food services	*	*	61	1%
Other Service (except Public Administration)	*	*	97	2%
Public Administration	*	*	494	11%
Total	7	100%	4698	100%



*data not displayed where n < 2

Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

■ SYSTEM
 ■ 50.0601

EMPLOYMENT, continued

22a. Top 10 Full-time Occupations of 50.0601 Graduates:

			50.0601	
NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
5241	B	Graphic Designers & Illust Arts	25%	\$38,000
*				
*				
*				
*				
*				
*				
*				
*				
*				

*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

22b. Top 10 Full-time Occupations of Graduates from All Institutions:

			SYSTEM	
NOC	Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4141	A	Secondary School Teachers	11%	\$43,000
4142	A	Elem & Kindergarten Teacher	11%	\$42,000
4112	A	Lawyers & Quebec Notaries	3%	\$75,000
3152	A	Registered Nurses	3%	\$51,474
1111	A	Financial Auditors & Acnts	2%	\$58,250
2173	A	Software Engineers	2%	\$72,000
1122	A	Occs in Bus Srvc to Mgmt	2%	\$65,000
4212	B	Community & Social Srvc Workers	1%	\$36,000
4131	A	College & Other Voc Instructors	1%	\$41,600
1114	A	Other Financial Officers	1%	\$56,000

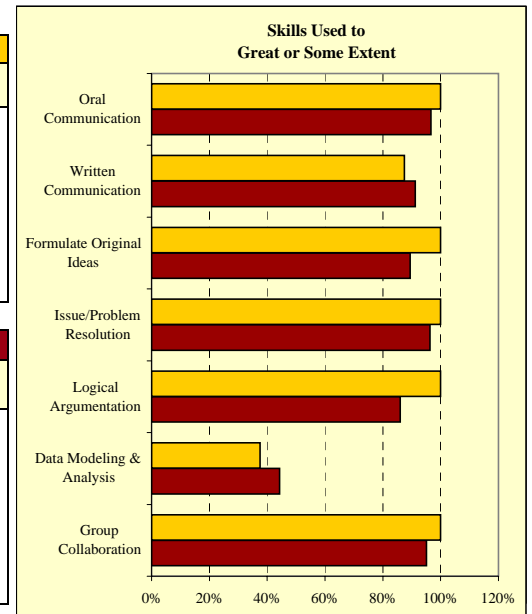
*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

SKILLS USED IN EMPLOYMENT

23a. To what extent do you use [the following skills] in your main job?

	50.0601				# Resp.
	Great Extent	Some Extent	Small Extent	No Extent	
Oral Communication	88%	13%	0%	0%	8
Written Communication	88%	0%	13%	0%	8
Formulate Original Ideas	75%	25%	0%	0%	8
Issue/Problem Resolution	100%	0%	0%	0%	8
Logical Argumentation	63%	38%	0%	0%	8
Data Modeling & Analysis	13%	25%	13%	50%	8
Group Collaboration	75%	25%	0%	0%	8



23b. To what extent do you use [the following skills] in your main job?

	SYSTEM				# Resp.
	Great Extent	Some Extent	Small Extent	No Extent	
Oral Communication	81%	16%	3%	1%	4,741
Written Communication	69%	22%	6%	3%	4,737
Formulate Original Ideas	54%	36%	8%	2%	4,737
Issue/Problem Resolution	77%	19%	3%	1%	4,741
Logical Argumentation	52%	34%	11%	3%	4,731
Data Modeling & Analysis	19%	25%	29%	27%	4,723
Group Collaboration	77%	18%	4%	1%	4,741

Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

■ SYSTEM
■ 50.0601

EDUCATION FINANCING

24. Education Funding Sources (2 sources per respondent):	50.0601		SYSTEM	
Personal Savings	-	0%*	898	16%*
Employment	5	50%*	3,323	61%*
Family/Friends	5	50%*	2,048	38%*
Bank Loans	-	0%*	75	1%*
Student Loans	6	60%*	2,051	38%*
Scholarships/Bursaries/Grants	-	0%*	661	12%*
Other	1	10%*	90	2%*
Total Respondents	10		5,449	

*Percentage of respondents who identified this source

25. Financial Debt Incurred to Finance Univ. Education:	50.0601		SYSTEM	
Incurred any form of financial debt	6	60%*	2,471	47%*
Incurred government-sponsored student loan debt	6	60%*	2,106	40%*

*Percentage of respondents who provided data

26. Financial Debt Amount:*	50.0601		SYSTEM	
< \$1,000	-	0%	12	0%
\$1,000 to \$4,999	1	17%	231	9%
\$5,000 to \$9,999	-	0%	448	18%
\$10,000 to \$14,999	1	17%	469	19%
\$15,000 to \$19,999	1	17%	291	12%
\$20,000 to \$29,999	2	33%	527	21%
\$30,000 to \$39,999	-	0%	298	12%
\$40,000 or More	1	17%	195	8%
Total	6	100%	2,471	100%
Median Financial Debt	\$19,500		\$15,000	

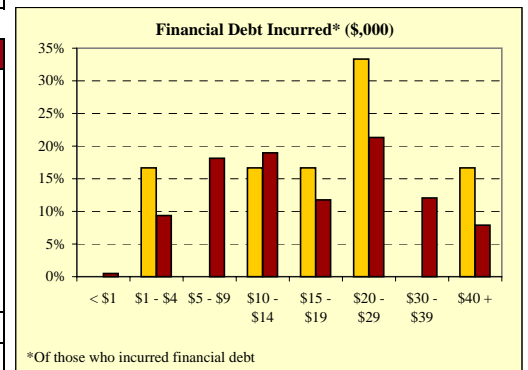
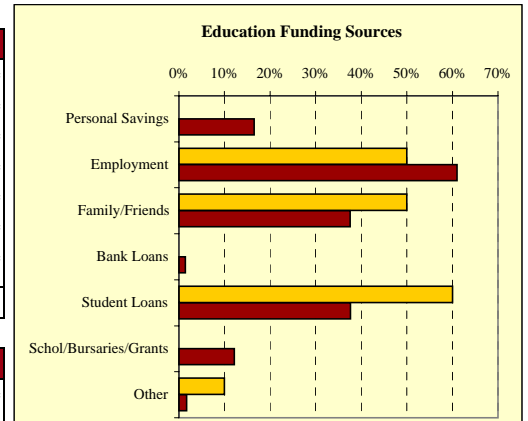
*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	50.0601		SYSTEM	
< \$1,000	-	0%	10	0%
\$1,000 to \$4,999	1	17%	187	9%
\$5,000 to \$9,999	-	0%	399	19%
\$10,000 to \$14,999	1	17%	402	19%
\$15,000 to \$19,999	1	17%	321	15%
\$20,000 to \$29,999	2	33%	533	25%
\$30,000 to \$39,999	-	0%	192	9%
\$40,000 or More	1	17%	62	3%
Total	6	100%	2,106	100%
Median Gov't-Sponsored Student Loan Debt	\$19,500		\$15,000	

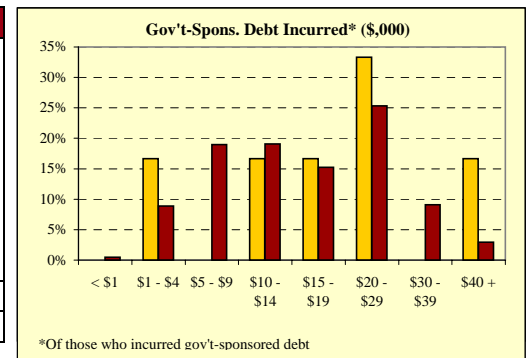
*includes only cases where government-sponsored debt was incurred

28. Outstanding Gov't-Sponsored Loan Debt Amount:*	50.0601		SYSTEM	
None - Loan repaid in full	3	50%	747	39%
< \$1,000	-	0%	34	2%
\$1,000 to \$4,999	1	17%	249	13%
\$5,000 to \$9,999	-	0%	296	15%
\$10,000 to \$14,999	-	0%	234	12%
\$15,000 to \$19,999	-	0%	136	7%
\$20,000 to \$29,999	1	17%	174	9%
\$30,000 to \$39,999	-	0%	39	2%
\$40,000 or More	1	17%	26	1%
Total	6	100%	1,935	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$500		\$3,600	

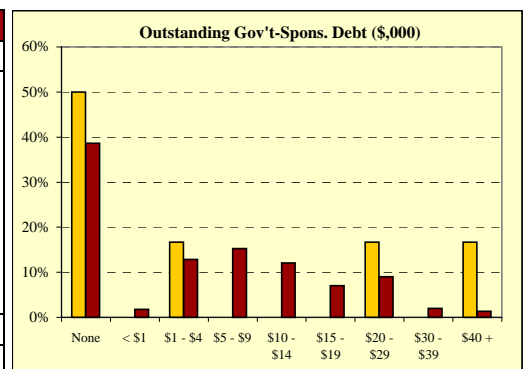
*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided



*Of those who incurred financial debt



*Of those who incurred gov't-sponsored debt



Detailed Summary of Survey Results
All Institutions
6 Digit CIP: 50.0601: Film/Cinema Studies

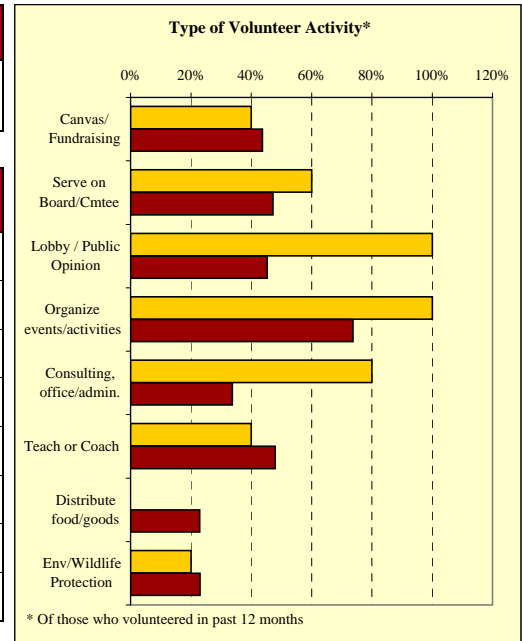
■ SYSTEM
 ■ 50.0601

SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY

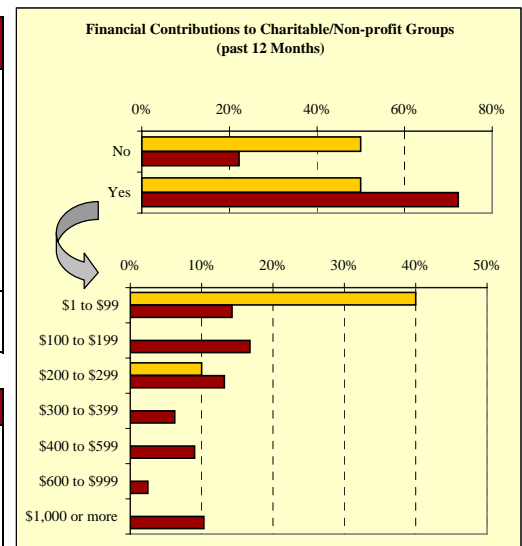
29.	In the past 12 months, have you acted as an unpaid volunteer?	50.0601	SYSTEM
	No	5 50%	2,237 41%
	Yes	5 50%	3,162 59%
	Volunteer Hours/Week (Median)	3	1

30.	In the past 12 months, as an unpaid volunteer for an organization did you...	50.0601	SYSTEM
	do any canvassing, campaigning or fundraising?	2 40%*	1,382 44%*
	serve as an unpaid member of a board or committee?	3 60%*	1,492 47%*
	provide information or help to educate, influence public opinion, or lobby others?	5 100%*	1,431 45%*
	help to organize/supervise activities/events for an organization?	5 100%*	2,331 74%*
	do any consulting, executive, office or administrative work?	4 80%*	1,067 34%*
	teach or coach for an organization?	2 40%*	1,517 48%*
	collect, serve or deliver food or other goods?	- 0%*	723 23%*
	engage in any activities aimed at protecting the environment or wildlife?	1 20%*	728 23%*

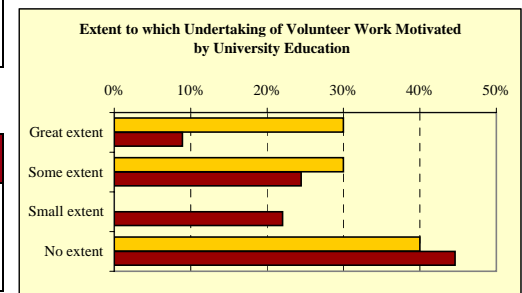
*percentages are of those who have acted as an unpaid volunteer in the past 12 months



31.	Financial contributions to charitable or non-profit groups in past 12 months	50.0601	SYSTEM
	\$0 (None)	5 50%	1,212 22%
	\$1 to \$99	4 40%	778 14%
	\$100 to \$199	- 0%	913 17%
	\$200 to \$299	1 10%	719 13%
	\$300 to \$399	- 0%	339 6%
	\$400 to \$599	- 0%	491 9%
	\$600 to \$999	- 0%	134 2%
	\$1,000 or more	- 0%	563 10%
	Median Annual Contribution	\$30	\$200



32.	Member or Participant in...	50.0601	SYSTEM
	Union/Professional Association (work-related)	5 50%	3,621 66%
	Political organization	- 0%	283 5%
	Cultural, educational or hobby organization	5 50%	1,776 33%
	Sports or recreation organization	2 20%	2,369 43%
	Religious-affiliated group	- 0%	1,020 19%
	School group, civic, or community association	1 10%	1,449 27%
	Other	2 20%	470 9%



33.	To what extent did your university education motivate you to undertake volunteer work?	50.0601	SYSTEM
	Great extent	3 30%*	474 9%*
	Some extent	3 30%*	1,298 24%*
	Small extent	- 0%*	1,168 22%*
	No extent	4 40%*	2,367 45%*

*percentages are of those who thought question was applicable