

# B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

Detailed Summary of Survey Results

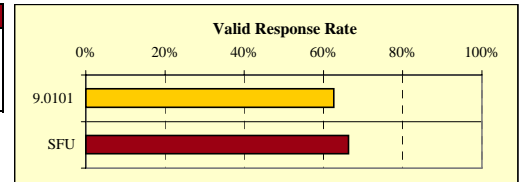
Simon Fraser University

6 Digit CIP: 09.0101: Communications, General



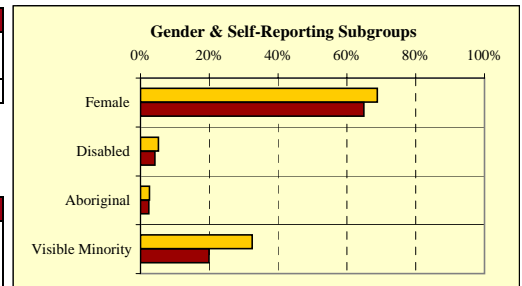
## RESPONSE RATE

Survey Response Rate:	9.0101	SFU
Baccalaureate Graduates Survey Cohort	131	2,373
Net Frame	123	2,219
Survey Respondents and Valid Response Rate	77	1,472
	63%	66%



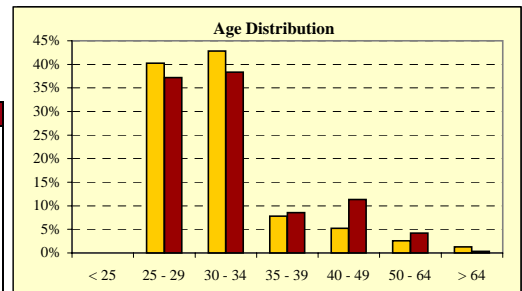
## DEMOGRAPHIC INFORMATION

Gender:	9.0101	SFU
Male	24	516
Female	53	956
Total	77	1,472
	100%	100%

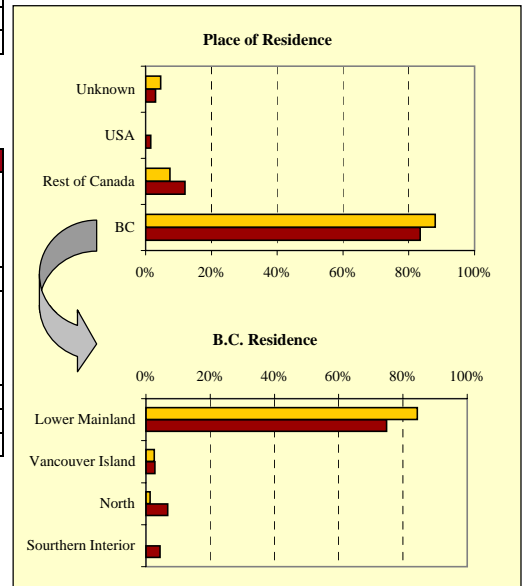


Self-Reporting Subgroups:	9.0101	SFU
Disabled	4	62
Aboriginal	2	35
Visible Minority	25	293
	32%	20%

Age (at time of survey):	9.0101	SFU
< 25	-	0%
25 to 29	31	40%
30 to 34	33	43%
35 to 39	6	8%
40 to 49	4	5%
50 to 64	2	3%
> 64	1	1%
Unknown	-	0%
Total	77	1,472
Mean Age:	32.4	33.2



Place of Residence (at time of survey):	9.0101	SFU
BC - Lower Mainland	65	1,103
BC - Vancouver Island	2	41
BC - North	1	100
BC - Southern Interior	-	65
B.C. Subtotal	68	1,309
Canada - Alberta	2	44
Canada - Ontario	5	38
Canada - Other	-	11
U.S.A.	1	36
Non-B.C. Subtotal	8	129
Unknown	1	34
Total	77	1,472
	100%	100%

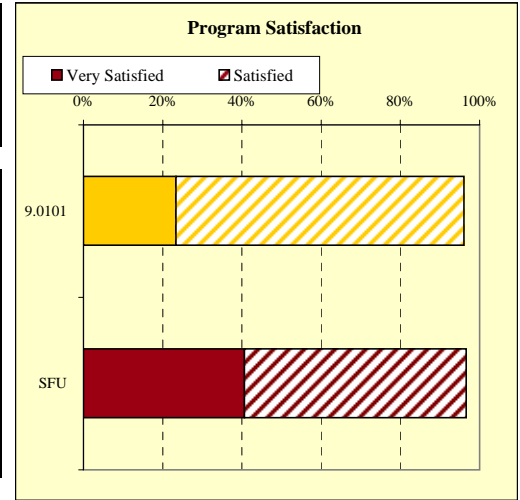


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**Simon Fraser University**  
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■ SFU  
 ■ 9.0101

**EDUCATION SATISFACTION & PROGRAM EVALUATION**

6. Program Satisfaction:	9.0101		SFU	
Very Satisfied	18	23%	597	41%
Satisfied	56	73%	822	56%
Dissatisfied	3	4%	43	3%
Very Dissatisfied	-	0%	6	0%
Total	77	100%	1,468	100%

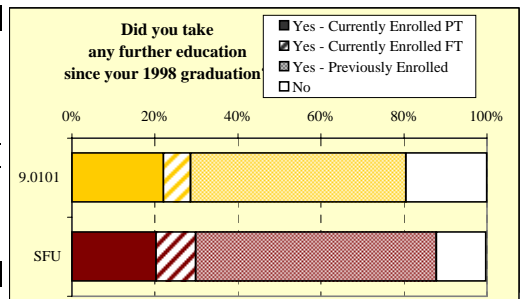


7. Would you select the same program again?	9.0101		SFU	
Yes	58	77%	1,082	75%
No, because . . . (multiple response question)	17		353	
. . . not enough course variety offered	2	7%*	10	2%*
. . . skills acquired were not very useful	3	10%*	48	10%*
. . . courses were poorly taught	1	3%*	3	1%*
. . . program was too general	4	13%*	52	11%*
. . . courses were not practical	5	17%*	52	11%*
. . . interests have changed	5	17%*	80	17%*
. . . little or no career opportunities	6	20%*	137	29%*
. . . disagree with grading system	-	0%*	-	0%*
. . . disliked institution	-	0%*	2	0%*
. . . other	4	13%*	92	19%*

\* Percent of total responses, among those who would not take program again

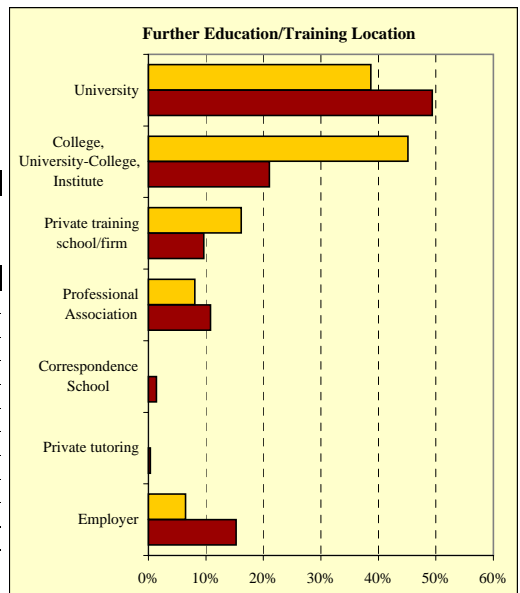
**FURTHER EDUCATION**

8. Took further education since 1996 graduation?	9.0101		SFU	
Yes:	62	81%	1,296	88%
Not currently enrolled	40	52%	854	58%
Currently enrolled full-time	5	6%	140	10%
Currently enrolled part-time	17	22%	299	20%
No	15	19%	176	12%
Total	77	100%	1,472	100%



9. Further education/training location (multiple resp.):*	9.0101		SFU	
University	24	39%*	640	49%*
College, University-College, Institute	28	45%*	273	21%*
Private training school/firm	10	16%*	125	10%*
Professional Association	5	8%*	140	11%*
Correspondence School	-	0%*	18	1%*
Private Tutoring	-	0%*	4	0%*
Employer	4	6%*	198	15%*
Other	1	2%*	40	3%*
Total Respondents	62		1,296	

\* Percent of respondents



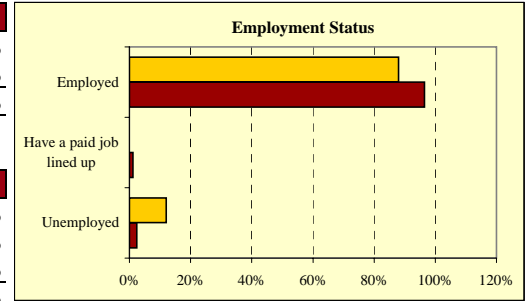
10. Main Reason for Further Education:	9.0101		SFU	
Pursue another Bachelor degree	1	1%	75	5%
Pursue Masters studies	3	4%	128	9%
Pursue Doctoral studies	-	0%	29	2%
Career / job / employment related	51	71%	919	64%
Challenge myself intellectually	9	13%	133	9%
To please parents/family	-	0%	-	0%
Did not have a primary/main reason for enrolling	1	1%	3	0%
Required by employer	-	0%	45	3%
Other	7	10%	101	7%
Total	72	100%	1,433	100%

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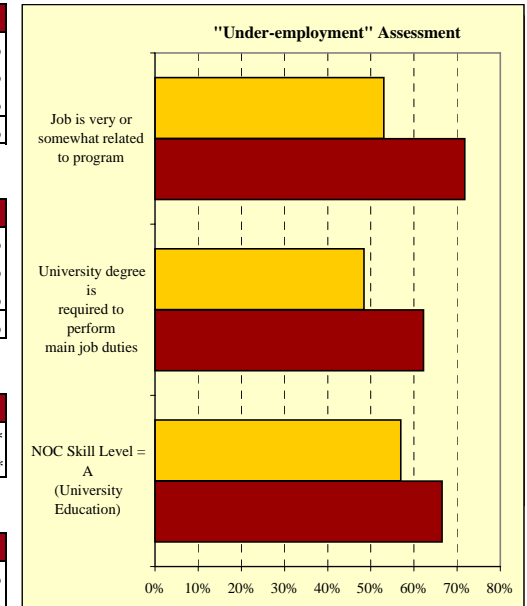
**EMPLOYMENT**

11. Labour Force Status:	9.0101		SFU	
In Labour Force (working or seeking work)	75	97%	1,347	92%
Not in Labour Force	2	3%	125	8%
Grand Total	77	100%	1,472	100%



12. Employment Status of those IN Labour Force:	9.0101		SFU	
Employed	66	88%	1,299	96%
Have a paid job lined up	-	0%	15	1%
Unemployed	9	12%	33	2%
Total Labour Force	75	100%	1,347	100%

13. Status of Graduates NOT in Labour Force:	9.0101		SFU	
Attending School FT	1	50%	46	37%
Attending School PT	-	0%	7	6%
Other	1	50%	72	58%
Total NOT in Labour Force	2	100%	125	100%



14. Employment Type:	9.0101		SFU	
Paid worker	55	83%	1,140	88%
Self-employed	2	3%	93	7%
Both a paid worker and self-employed	9	14%	66	5%
Total Employed	66	100%	1,299	100%

15. Job Characteristics:	9.0101		SFU	
I hold more than one job	10	15%*	181	14%*
My main job is full-time (>= 30 hours per week)	58	88%**	1,092	86%**

\* of total employed      \*\* of those who provided data on hours/week worked

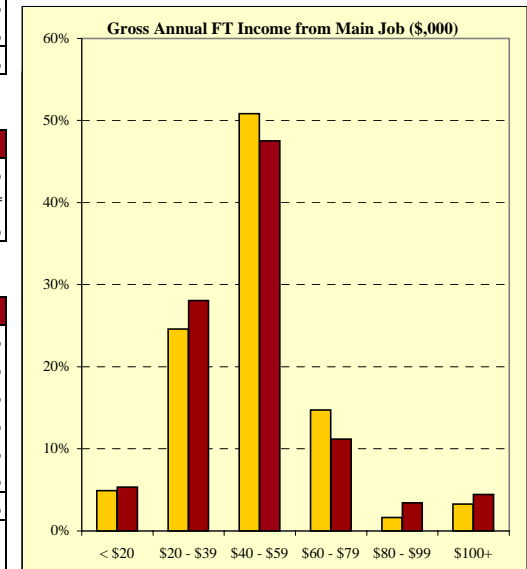
16. How related is your main job to your program?:	9.0101		SFU	
Very Related	13	20%	524	40%
Somewhat Related	22	33%	408	31%
Not Very Related	19	29%	178	14%
Not At All Related	12	18%	189	15%
Total	66	100%	1,299	100%

17. "Under-employment" Assessment:	9.0101		SFU	
Job is very or somewhat related to program	35	53%	932	72%
University degree is required to perform main job duties	31	48%*	773	62%*
NOC Skill Level = A (University Education)	37	57%	857	66%

\* of total valid responses

18. Gross Annual Income from Main Job:*	9.0101		SFU	
Less than \$20,000	3	5%	64	5%
\$20,000 to \$39,999	15	25%	336	28%
\$40,000 to \$59,999	31	51%	569	48%
\$60,000 to \$79,999	9	15%	134	11%
\$80,000 to \$99,999	1	2%	41	3%
\$100,000 and Above	2	3%	53	4%
Total	61	100%	1,197	100%
Median Annual Income (full-time)	\$44,500		\$45,000	
Average Annual Income (full-time)	\$49,443		\$52,038	

\* where data provided

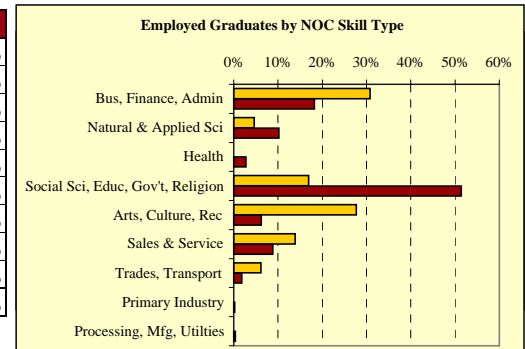


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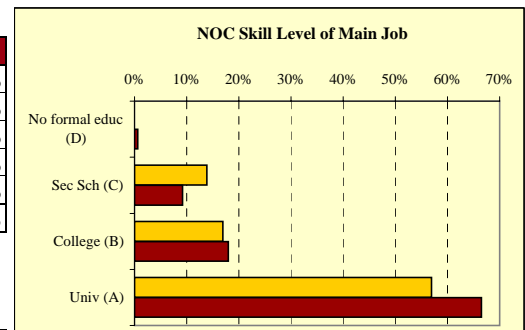
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**EMPLOYMENT, continued**

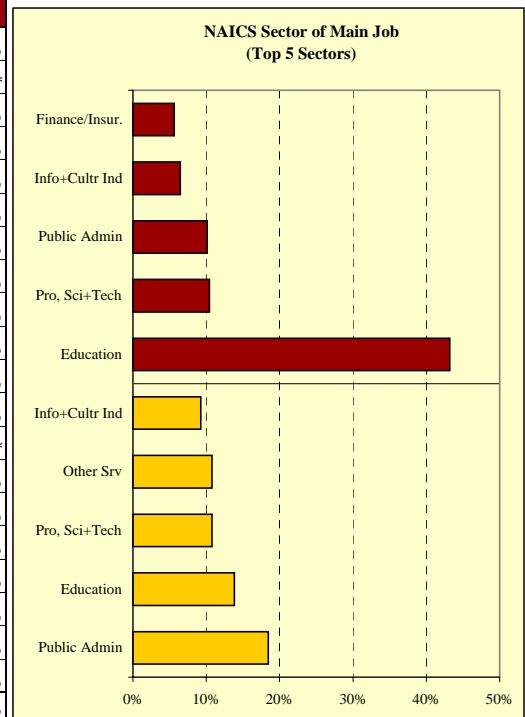
19. NOC Skill Type of Main Job:	9.0101	SFU		
Business, Finance and Administration	20	31%	234	18%
Natural and Applied Sciences and Related	3	5%	131	10%
Health	-	0%	35	3%
Social Sciences, Educ., Gov't Services, Religion	11	17%	659	51%
Arts, Culture, Recreation and Sport	18	28%	80	6%
Sales and Service	9	14%	113	9%
Trades, Transport and Eqp. Operators and Related	4	6%	23	2%
Unique to the Primary Industry	-	0%	3	0%
Unique to Processing, Manufacturing and Utilities	-	0%	5	0%
<b>Total</b>	<b>65</b>	<b>100%</b>	<b>1,283</b>	<b>100%</b>



20. NOC Skill Level of Main Job:	9.0101	SFU		
A. University education	37	57%	857	66%
B. College education/trade apprenticeship	11	17%	232	18%
C. Secondary school + job-specific training	9	14%	119	9%
D. No formal education	-	0%	8	1%
No Skill Level assigned (management)	8	12%	73	6%
<b>Total</b>	<b>65</b>	<b>100%</b>	<b>1,289</b>	<b>100%</b>



21. NAICS Sector of Main Job:	9.0101	SFU		
Agriculture, Forestry, Fishing and Hunting	*	*	5	0%
Mining and Oil and Gas Extraction	*	*	*	*
Utilities	*	*	7	1%
Construction	*	*	11	1%
Manufacturing	*	*	50	4%
Wholesale Trade	3	5%	17	1%
Retail Trade	3	5%	36	3%
Transportation and Warehousing	*	*	21	2%
Information and Cultural Industries	6	9%	83	6%
Finance and Insurance	3	5%	72	6%
Real Estate and Rental and Leasing	5	8%	14	1%
Professional, Scientific and Technical Services	7	11%	134	10%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	12	1%
Education Services	9	14%	554	43%
Health Care and Social Assistance	*	*	60	5%
Arts, Entertainment and Recreation	4	6%	24	2%
Accommodation and Food services	*	*	22	2%
Other Service (except Public Administration)	7	11%	30	2%
Public Administration	12	18%	130	10%
<b>Total</b>	<b>65</b>	<b>100%</b>	<b>1283</b>	<b>100%</b>



\*data not displayed where n < 2

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**EMPLOYMENT, continued**

22a. Top 10 Full-time Occupations of 9.0101 Graduates:				9.0101	
NOC	NOC	Skill Level Description	% Employed FT in this Occ.**	Median FT Salary	
5124	A	Occs in Public Relations & Comm	20%	\$44,500	
0611	N/A	Sales, Marketing & Advrt Managers	6%	\$60,000	
2175	A	Web Designers and Developers	5%	\$40,000	
1122	A	Occs in Bus Srvc to Mgmt	3%	\$59,300	
4164	A	Social Policy Researchers	3%	\$46,000	
4142	A	Elem & Kindergarten Teacher	3%	\$41,700	
1114	A	Other Financial Officers	3%	\$33,500	
1453	C	Customer Srvc, Info & Related Clerks	3%	*	
*					
*					

\*data not displayed where n < 2

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

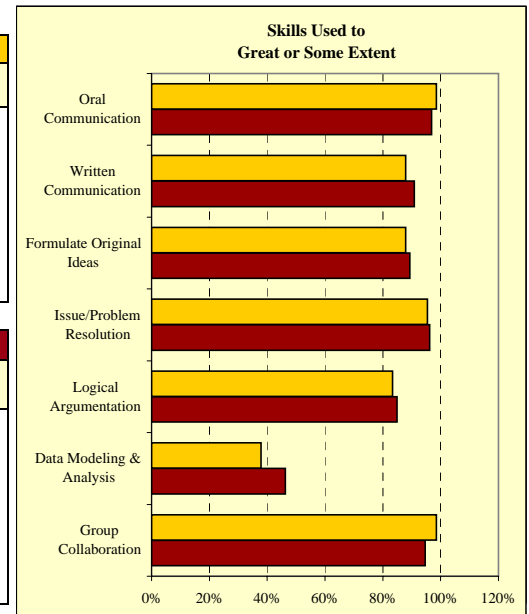
22b. Top 10 Full-time Occupations of Graduates from Simon Fraser University:				SFU	
NOC	NOC	Skill Level Description	% Employed FT in this Occ.**	Median FT Salary	
4142	A	Elem & Kindergarten Teacher	17%	\$42,000	
4141	A	Secondary School Teachers	13%	\$42,000	
1111	A	Financial Auditors & Acnts	3%	\$58,250	
2173	A	Software Engineers	2%	\$75,000	
1122	A	Occs in Bus Srvc to Mgmt	2%	\$64,300	
5124	A	Occs in Public Relations & Comm	2%	\$45,000	
4112	A	Lawyers & Quebec Notaries	1%	\$70,000	
4212	B	Community & Social Srvc Workers	1%	\$40,020	
0611	N/A	Sales, Marketing & Advrt Managers	1%	\$67,500	
1114	A	Other Financial Officers	1%	\$49,750	

\*data not displayed where n < 2

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

**SKILLS USED IN EMPLOYMENT**

23a. To what extent do you use [the following skills] in your main job?	9.0101					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	85%	14%	2%	0%		66
Written Communication	73%	15%	9%	3%		66
Formulate Original Ideas	53%	35%	11%	2%		66
Issue/Problem Resolution	55%	41%	3%	2%		66
Logical Argumentation	53%	30%	15%	2%		66
Data Modeling & Analysis	15%	23%	24%	38%		66
Group Collaboration	71%	27%	2%	0%		66



23b. To what extent do you use [the following skills] in your main job?	SFU					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	82%	15%	2%	1%		1,298
Written Communication	69%	21%	6%	3%		1,298
Formulate Original Ideas	54%	35%	8%	3%		1,297
Issue/Problem Resolution	77%	19%	3%	1%		1,298
Logical Argumentation	52%	33%	12%	3%		1,296
Data Modeling & Analysis	20%	26%	27%	27%		1,294
Group Collaboration	77%	18%	4%	1%		1,297

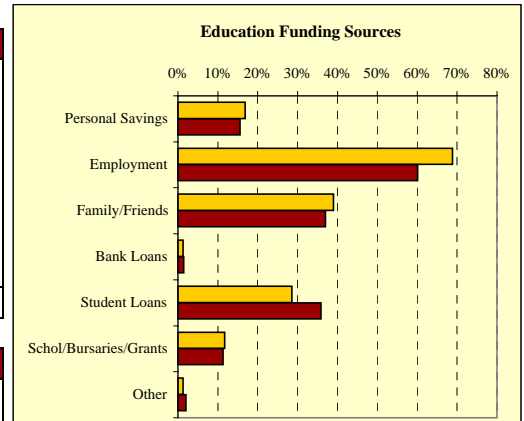
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■ SFU  
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**EDUCATION FINANCING**

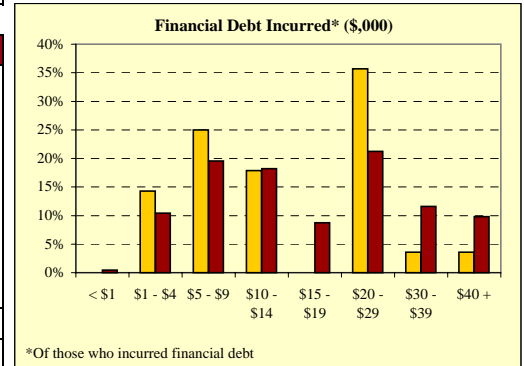
24. Education Funding Sources (2 sources per respondent):	9.0101		SFU	
Personal Savings	13	17%*	229	16%*
Employment	53	69%*	885	60%*
Family/Friends	30	39%*	545	37%*
Bank Loans	1	1%*	21	1%*
Student Loans	22	29%*	528	36%*
Scholarships/Bursaries/Grants	9	12%*	166	11%*
Other	1	1%*	30	2%*
<b>Total Respondents</b>	<b>77</b>		<b>1,472</b>	

\* Percentage of respondents who identified this source



25. Financial Debt Incurred to Finance Univ. Education:	9.0101		SFU	
Incurred any form of financial debt	28	37%*	654	46%*
Incurred government-sponsored student loan debt	26	34%*	541	38%*

\* Percentage of respondents who provided data



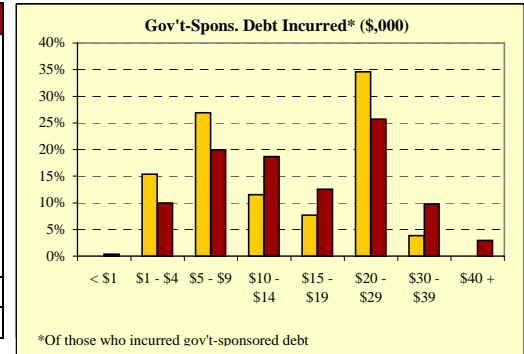
\*Of those who incurred financial debt

26. Financial Debt Amount:*	9.0101		SFU	
< \$1,000	-	0%	3	0%
\$1,000 to \$4,999	4	14%	68	10%
\$5,000 to \$9,999	7	25%	128	20%
\$10,000 to \$14,999	5	18%	119	18%
\$15,000 to \$19,999	-	0%	57	9%
\$20,000 to \$29,999	10	36%	139	21%
\$30,000 to \$39,999	1	4%	76	12%
\$40,000 or More	1	4%	64	10%
<b>Total</b>	<b>28</b>	<b>100%</b>	<b>654</b>	<b>100%</b>
<b>Median Financial Debt</b>	<b>\$11,000</b>		<b>\$15,000</b>	

\*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	9.0101		SFU	
< \$1,000	-	0%	2	0%
\$1,000 to \$4,999	4	15%	54	10%
\$5,000 to \$9,999	7	27%	108	20%
\$10,000 to \$14,999	3	12%	101	19%
\$15,000 to \$19,999	2	8%	68	13%
\$20,000 to \$29,999	9	35%	139	26%
\$30,000 to \$39,999	1	4%	53	10%
\$40,000 or More	-	0%	16	3%
<b>Total</b>	<b>26</b>	<b>100%</b>	<b>541</b>	<b>100%</b>
<b>Median Gov't-Sponsored Student Loan Debt</b>	<b>\$12,500</b>		<b>\$15,000</b>	

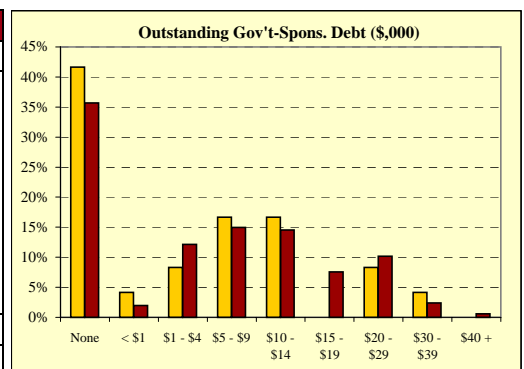
\*includes only cases where government-sponsored debt was incurred



\*Of those who incurred gov't-sponsored debt

28. Outstanding Gov't-Sponsored Loan Debt Amount:*	9.0101		SFU	
None - Loan repaid in full	10	42%	179	36%
< \$1,000	1	4%	10	2%
\$1,000 to \$4,999	2	8%	61	12%
\$5,000 to \$9,999	4	17%	75	15%
\$10,000 to \$14,999	4	17%	73	15%
\$15,000 to \$19,999	-	0%	38	8%
\$20,000 to \$29,999	2	8%	51	10%
\$30,000 to \$39,999	1	4%	12	2%
\$40,000 or More	-	0%	3	1%
<b>Total</b>	<b>24</b>	<b>100%</b>	<b>502</b>	<b>100%</b>
<b>Median Gov't-Sponsored Loan Debt Outstanding</b>	<b>\$2,500</b>		<b>\$5,000</b>	

\*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

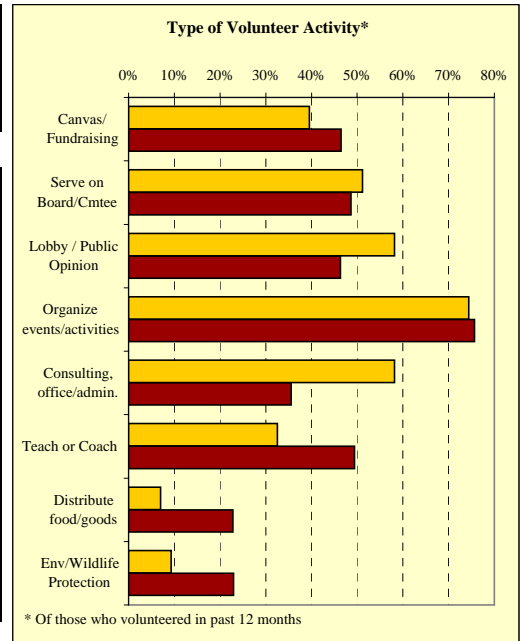


**SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY**

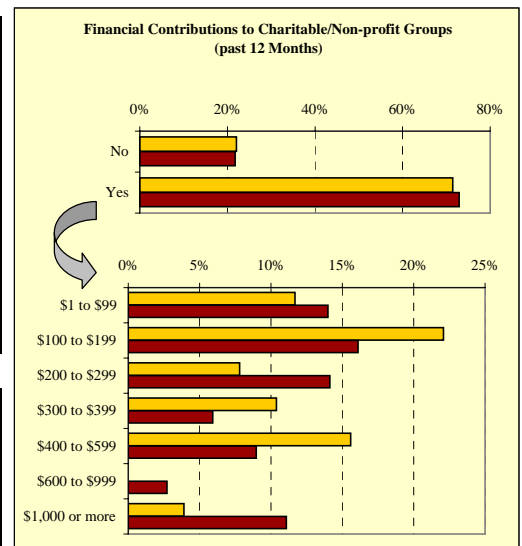
29.	In the past 12 months, have you acted as an unpaid volunteer?	9.0101		SFU	
	No	33	43%	585	40%
	Yes	43	57%	872	60%
	Volunteer Hours/Week (Median)	1		1	

30.	In the past 12 months, as an unpaid volunteer for an organization did you...	9.0101		SFU	
	do any canvassing, campaigning or fundraising?	17	40%*	405	46%*
	serve as an unpaid member of a board or committee?	22	51%*	424	49%*
	provide information or help to educate, influence public opinion, or lobby others?	25	58%*	404	46%*
	help to organize/supervise activities/events for an organization?	32	74%*	660	76%*
	do any consulting, executive, office or administrative work?	25	58%*	310	36%*
	teach or coach for an organization?	14	33%*	431	49%*
	collect, serve or deliver food or other goods?	3	7%*	199	23%*
	engage in any activities aimed at protecting the environment or wildlife?	4	9%*	200	23%*

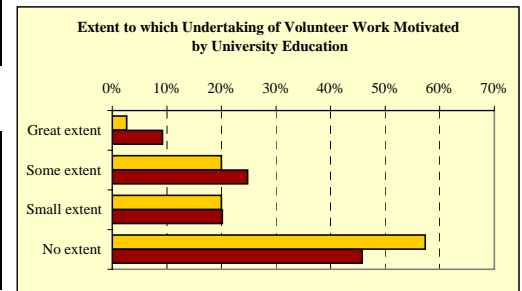
\*percentages are of those who have acted as an unpaid volunteer in the past 12 months



31.	Financial contributions to charitable or non-profit groups in past 12 months	9.0101		SFU	
	\$0 (None)	17	22%	320	22%
	\$1 to \$99	9	12%	206	14%
	\$100 to \$199	17	22%	237	16%
	\$200 to \$299	6	8%	208	14%
	\$300 to \$399	8	10%	87	6%
	\$400 to \$599	12	16%	132	9%
	\$600 to \$999	-	0%	40	3%
	\$1,000 or more	3	4%	163	11%
	Median Annual Contribution	\$200		\$200	



32.	Member or Participant in...	9.0101		SFU	
	Union/Professional Association (work-related)	38	49%	970	66%
	Political organization	4	5%	76	5%
	Cultural, educational or hobby organization	22	29%	493	33%
	Sports or recreation organization	35	45%	627	43%
	Religious-affiliated group	8	10%	282	19%
	School group, civic, or community association	14	18%	418	28%
	Other	6	8%	108	7%



33.	To what extent did your university education motivate you to undertake volunteer work?	9.0101		SFU	
	Great extent	2	3%*	132	9%*
	Some extent	15	20%*	355	25%*
	Small extent	15	20%*	289	20%*
	No extent	43	57%*	655	46%*

\*percentages are of those who thought question was applicable