

B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

Detailed Summary of Survey Results

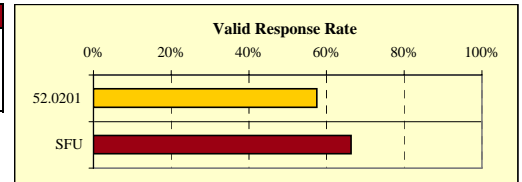
Simon Fraser University

6 Digit CIP: 52.0201: Business Administration & Management, General

■ SFU
■ 52.0201

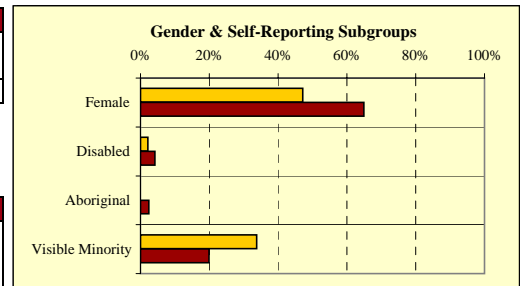
RESPONSE RATE

1. Survey Response Rate:	52.0201	SFU
Baccalaureate Graduates Survey Cohort	283	2,373
Net Frame	247	2,219
Survey Respondents and Valid Response Rate	142	1,472
	57%	66%



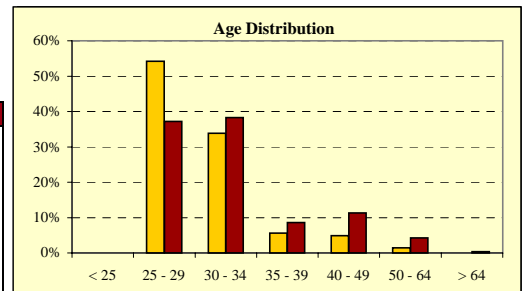
DEMOGRAPHIC INFORMATION

2. Gender:	52.0201	SFU
Male	75	516
Female	67	956
Total	142	1,472
	100%	100%

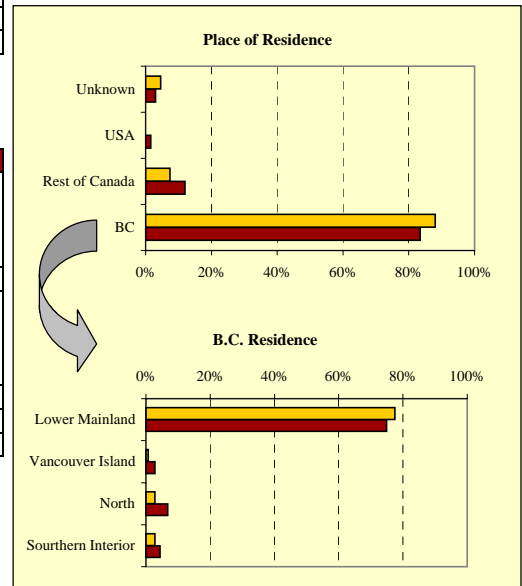


3. Self-Reporting Subgroups:	52.0201	SFU
Disabled	3	62
Aboriginal	-	35
Visible Minority	48	293
	34%	20%

4. Age (at time of survey):	52.0201	SFU
< 25	-	0%
25 to 29	77	54%
30 to 34	48	34%
35 to 39	8	6%
40 to 49	7	5%
50 to 64	2	1%
> 64	-	0%
Unknown	-	0%
Total	142	1,472
Mean Age:	30.9	33.2



5. Place of Residence (at time of survey):	52.0201	SFU
BC - Lower Mainland	110	77%
BC - Vancouver Island	1	1%
BC - North	4	3%
BC - Southern Interior	4	3%
B.C. Subtotal	119	84%
Canada - Alberta	9	6%
Canada - Ontario	5	4%
Canada - Other	-	0%
U.S.A.	6	4%
Non-B.C. Subtotal	20	14%
Unknown	3	2%
Total	142	100%



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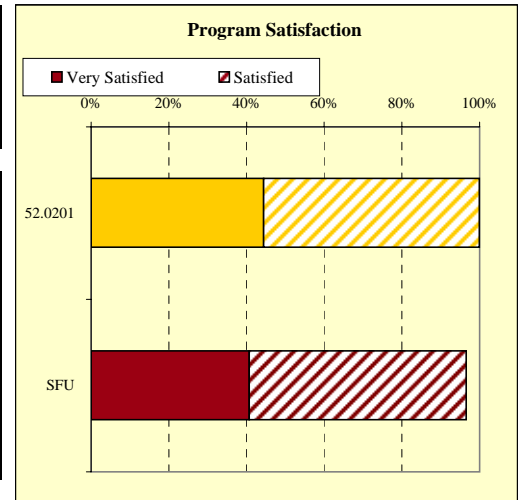
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EDUCATION SATISFACTION & PROGRAM EVALUATION

6. Program Satisfaction:	52.0201	SFU
Very Satisfied	63 44%	597 41%
Satisfied	79 56%	822 56%
Dissatisfied	- 0%	43 3%
Very Dissatisfied	- 0%	6 0%
Total	142 100%	1,468 100%

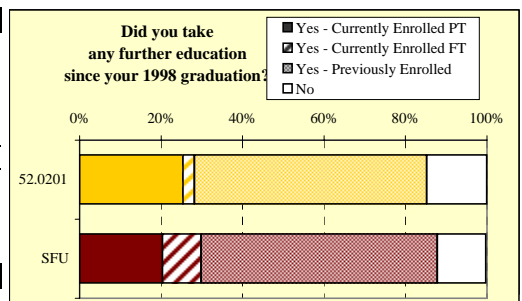


7. Would you select the same program again?	52.0201	SFU
Yes	115 84%	1,082 75%
No, because . . . (multiple response question)	22	353
. . . not enough course variety offered	- 0%*	10 2%*
. . . skills acquired were not very useful	2 7%*	48 10%*
. . . courses were poorly taught	- 0%*	3 1%*
. . . program was too general	1 3%*	52 11%*
. . . courses were not practical	4 14%*	52 11%*
. . . interests have changed	10 34%*	80 17%*
. . . little or no career opportunities	3 10%*	137 29%*
. . . disagree with grading system	- 0%*	- 0%*
. . . disliked institution	- 0%*	2 0%*
. . . other	9 31%*	92 19%*

* Percent of total responses, among those who would not take program again

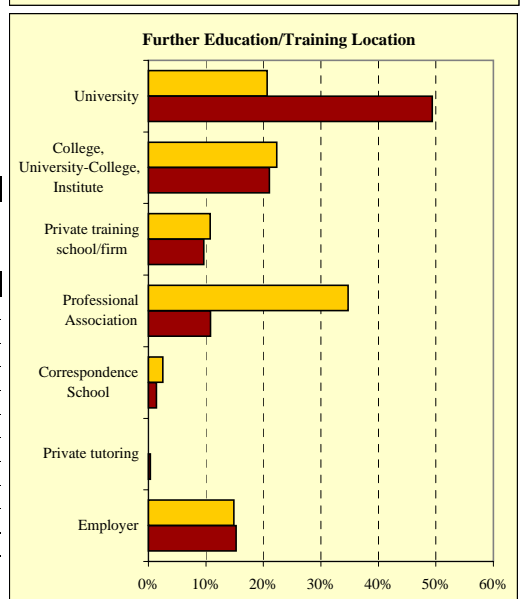
FURTHER EDUCATION

8. Took further education since 1996 graduation?	52.0201	SFU
Yes:	121 85%	1,296 88%
Not currently enrolled	81 57%	854 58%
Currently enrolled full-time	4 3%	140 10%
Currently enrolled part-time	36 25%	299 20%
No	21 15%	176 12%
Total	142 100%	1,472 100%



9. Further education/training location (multiple resp.):*	52.0201	SFU
University	25 21%*	640 49%*
College, University-College, Institute	27 22%*	273 21%*
Private training school/firm	13 11%*	125 10%*
Professional Association	42 35%*	140 11%*
Correspondence School	3 2%*	18 1%*
Private Tutoring	- 0%*	4 0%*
Employer	18 15%*	198 15%*
Other	2 2%*	40 3%*
Total Respondents	121	1,296

* Percent of respondents



10. Main Reason for Further Education:	52.0201	SFU
Pursue another Bachelor degree	5 4%	75 5%
Pursue Masters studies	4 3%	128 9%
Pursue Doctoral studies	- 0%	29 2%
Career / job / employment related	99 76%	919 64%
Challenge myself intellectually	5 4%	133 9%
To please parents/family	- 0%	- 0%
Did not have a primary/main reason for enrolling	- 0%	3 0%
Required by employer	8 6%	45 3%
Other	9 7%	101 7%
Total	130 100%	1,433 100%

Detailed Summary of Survey Results

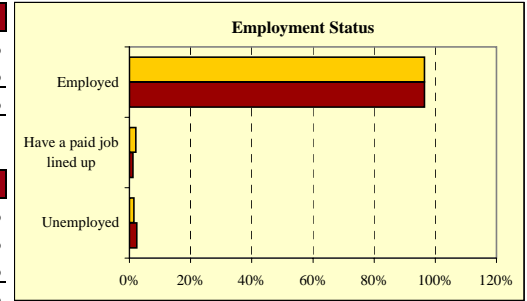
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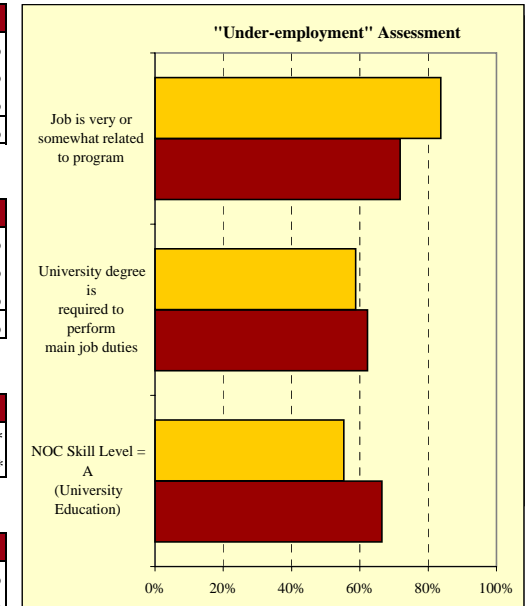
EMPLOYMENT

11. Labour Force Status:	52.0201	SFU
In Labour Force (working or seeking work)	140 99%	1,347 92%
Not in Labour Force	2 1%	125 8%
Grand Total	142 100%	1,472 100%



12. Employment Status of those IN Labour Force:	52.0201	SFU
Employed	135 96%	1,299 96%
Have a paid job lined up	3 2%	15 1%
Unemployed	2 1%	33 2%
Total Labour Force	140 100%	1,347 100%

13. Status of Graduates NOT in Labour Force:	52.0201	SFU
Attending School FT	2 100%	46 37%
Attending School PT	- 0%	7 6%
Other	- 0%	72 58%
Total NOT in Labour Force	2 100%	125 100%



14. Employment Type:	52.0201	SFU
Paid worker	113 84%	1,140 88%
Self-employed	18 13%	93 7%
Both a paid worker and self-employed	4 3%	66 5%
Total Employed	135 100%	1,299 100%

15. Job Characteristics:	52.0201	SFU
I hold more than one job	9 7%*	181 14%*
My main job is full-time (>= 30 hours per week)	131 98%**	1,092 86%**

* of total employed ** of those who provided data on hours/week worked

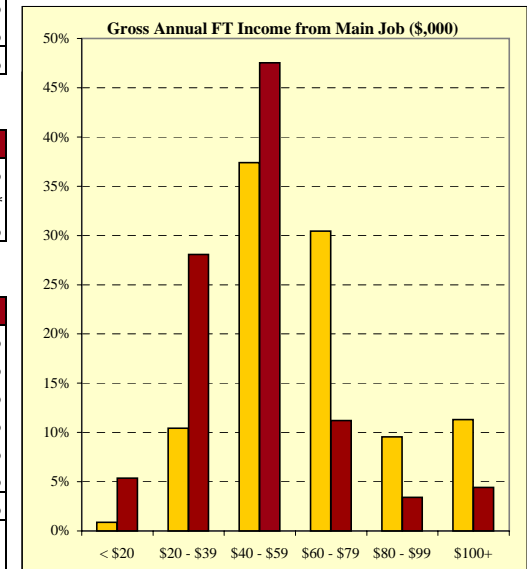
16. How related is your main job to your program?:	52.0201	SFU
Very Related	58 43%	524 40%
Somewhat Related	55 41%	408 31%
Not Very Related	19 14%	178 14%
Not At All Related	3 2%	189 15%
Total	135 100%	1,299 100%

17. "Under-employment" Assessment:	52.0201	SFU
Job is very or somewhat related to program	113 84%	932 72%
University degree is required to perform main job duties	74 59%*	773 62%*
NOC Skill Level = A (University Education)	73 55%	857 66%*

* of total valid responses

18. Gross Annual Income from Main Job:*	52.0201	SFU
Less than \$20,000	1 1%	64 5%
\$20,000 to \$39,999	12 10%	336 28%
\$40,000 to \$59,999	43 37%	569 48%
\$60,000 to \$79,999	35 30%	134 11%
\$80,000 to \$99,999	11 10%	41 3%
\$100,000 and Above	13 11%	53 4%
Total	115 100%	1,197 100%
Median Annual Income (full-time)	\$60,000	\$45,000
Average Annual Income (full-time)	\$67,535	\$52,038

* where data provided



Detailed Summary of Survey Results

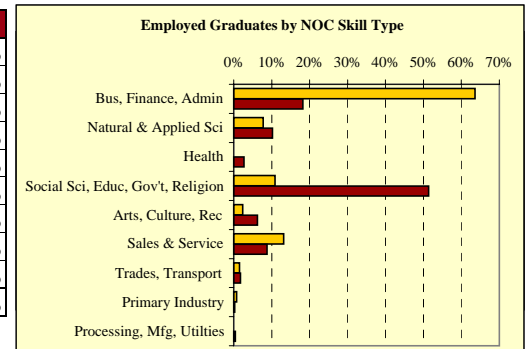
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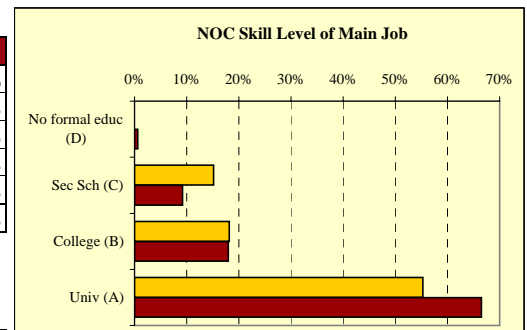
SFU
52.0201

EMPLOYMENT, continued

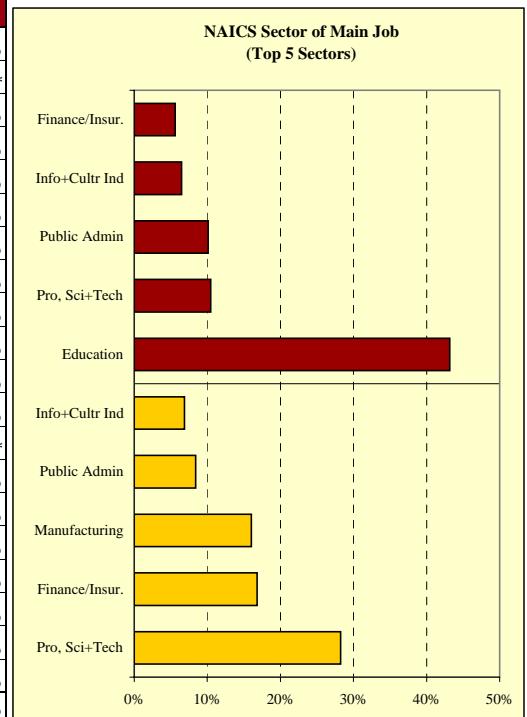
19. NOC Skill Type of Main Job:	52.0201	SFU		
Business, Finance and Administration	82	64%	234	18%
Natural and Applied Sciences and Related	10	8%	131	10%
Health	-	0%	35	3%
Social Sciences, Educ., Gov't Services, Religion	14	11%	659	51%
Arts, Culture, Recreation and Sport	3	2%	80	6%
Sales and Service	17	13%	113	9%
Trades, Transport and Eqp. Operators and Related	2	2%	23	2%
Unique to the Primary Industry	1	1%	3	0%
Unique to Processing, Manufacturing and Utilities	-	0%	5	0%
Total	129	100%	1,283	100%



20. NOC Skill Level of Main Job:	52.0201	SFU		
A. University education	73	55%	857	66%
B. College education/trade apprenticeship	24	18%	232	18%
C. Secondary school + job-specific training	20	15%	119	9%
D. No formal education	-	0%	8	1%
No Skill Level assigned (management)	15	11%	73	6%
Total	132	100%	1,289	100%



21. NAICS Sector of Main Job:	52.0201	SFU		
Agriculture, Forestry, Fishing and Hunting	2	2%	5	0%
Mining and Oil and Gas Extraction	*	*	*	*
Utilities	*	*	7	1%
Construction	2	2%	11	1%
Manufacturing	21	16%	50	4%
Wholesale Trade	3	2%	17	1%
Retail Trade	6	5%	36	3%
Transportation and Warehousing	5	4%	21	2%
Information and Cultural Industries	9	7%	83	6%
Finance and Insurance	22	17%	72	6%
Real Estate and Rental and Leasing	4	3%	14	1%
Professional, Scientific and Technical Services	37	28%	134	10%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	12	1%
Education Services	5	4%	554	43%
Health Care and Social Assistance	*	*	60	5%
Arts, Entertainment and Recreation	*	*	24	2%
Accommodation and Food services	*	*	22	2%
Other Service (except Public Administration)	*	*	30	2%
Public Administration	11	8%	130	10%
Total	131	100%	1283	100%



*data not displayed where n < 2

Detailed Summary of Survey Results

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EMPLOYMENT, continued

22a. **Top 10 Full-time Occupations of 52.0201 Graduates:**

			52.0201	
NOC	NOC	Skill Level Description	% Employed FT in this Occ.**	Median FT Salary
1111	A	Financial Auditors & Acnts	21%	\$58,500
1122	A	Oces in Bus Srvc to Mgmt	7%	\$60,000
0611	N/A	Sales, Marketing & Advrt Managers	5%	\$65,000
1112	A	Financial & Investment Analysts	3%	\$100,000
1232	B	Loan Officers	3%	\$58,000
1434	C	Banking, Insurance & Fin Clerks	3%	\$46,500
2171	A	Information Systems Analysts and Consultants	2%	\$80,000
1221	B	Administrative Officers	2%	\$68,000
1121	A	Specialists in Human Resources	2%	\$68,000
4163	A	Econ Devt Officers, Etc	2%	\$60,000

*data not displayed where n < 2

**percentages cited are of those for whom occupational data was provided, full-time and part-time

22b. **Top 10 Full-time Occupations of Graduates from Simon Fraser University:**

			SFU	
NOC	NOC	Skill Level Description	% Employed FT in this Occ.**	Median FT Salary
4142	A	Elem & Kindergarten Teacher	17%	\$42,000
4141	A	Secondary School Teachers	13%	\$42,000
1111	A	Financial Auditors & Acnts	3%	\$58,250
2173	A	Software Engineers	2%	\$75,000
1122	A	Oces in Bus Srvc to Mgmt	2%	\$64,300
5124	A	Oces in Public Relations & Comm	2%	\$45,000
4112	A	Lawyers & Quebec Notaries	1%	\$70,000
4212	B	Community & Social Srvc Workers	1%	\$40,020
0611	N/A	Sales, Marketing & Advrt Managers	1%	\$67,500
1114	A	Other Financial Officers	1%	\$49,750

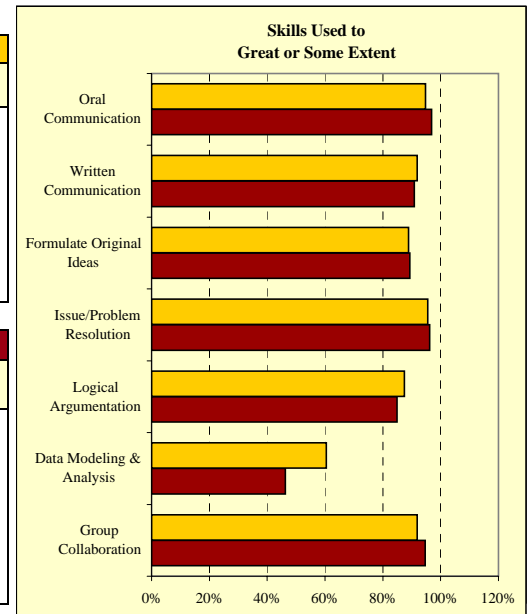
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**percentages cited are of those for whom occupational data was provided, full-time and part-time

SKILLS USED IN EMPLOYMENT

23a. **To what extent do you use [the following skills] in your main job?**

	52.0201				# Resp.
	Great Extent	Some Extent	Small Extent	No Extent	
Oral Communication	77%	18%	3%	2%	135
Written Communication	65%	27%	4%	4%	135
Formulate Original Ideas	40%	49%	10%	1%	135
Issue/Problem Resolution	67%	29%	4%	1%	135
Logical Argumentation	53%	34%	10%	3%	135
Data Modeling & Analysis	34%	27%	23%	16%	134
Group Collaboration	62%	30%	7%	1%	135



23b. **To what extent do you use [the following skills] in your main job?**

	SFU				# Resp.
	Great Extent	Some Extent	Small Extent	No Extent	
Oral Communication	82%	15%	2%	1%	1,298
Written Communication	69%	21%	6%	3%	1,298
Formulate Original Ideas	54%	35%	8%	3%	1,297
Issue/Problem Resolution	77%	19%	3%	1%	1,298
Logical Argumentation	52%	33%	12%	3%	1,296
Data Modeling & Analysis	20%	26%	27%	27%	1,294
Group Collaboration	77%	18%	4%	1%	1,297

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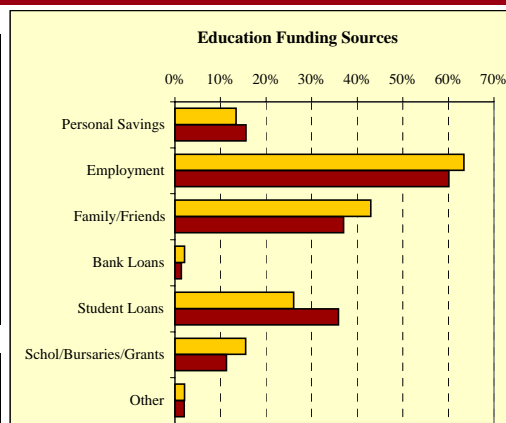
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EDUCATION FINANCING

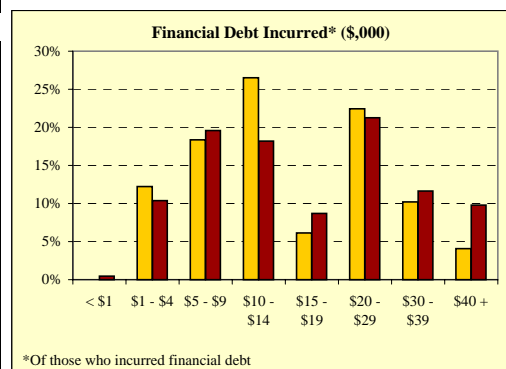
24. Education Funding Sources (2 sources per respondent):	52.0201		SFU	
Personal Savings	19	13%*	229	16%*
Employment	90	63%*	885	60%*
Family/Friends	61	43%*	545	37%*
Bank Loans	3	2%*	21	1%*
Student Loans	37	26%*	528	36%*
Scholarships/Bursaries/Grants	22	15%*	166	11%*
Other	3	2%*	30	2%*
Total Respondents	142		1,472	

* Percentage of respondents who identified this source



25. Financial Debt Incurred to Finance Univ. Education:	52.0201		SFU	
Incurred any form of financial debt	49	36%*	654	46%*
Incurred government-sponsored student loan debt	37	27%*	541	38%*

* Percentage of respondents who provided data



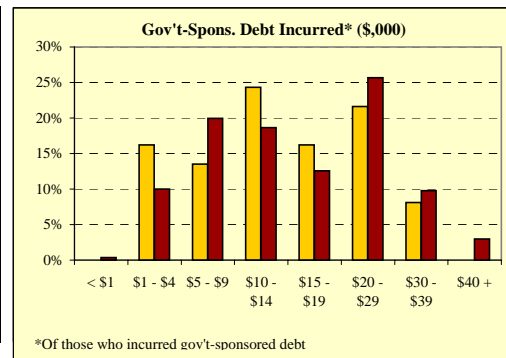
*Of those who incurred financial debt

26. Financial Debt Amount:*	52.0201		SFU	
< \$1,000	-	0%	3	0%
\$1,000 to \$4,999	6	12%	68	10%
\$5,000 to \$9,999	9	18%	128	20%
\$10,000 to \$14,999	13	27%	119	18%
\$15,000 to \$19,999	3	6%	57	9%
\$20,000 to \$29,999	11	22%	139	21%
\$30,000 to \$39,999	5	10%	76	12%
\$40,000 or More	2	4%	64	10%
Total	49	100%	654	100%
Median Financial Debt	\$12,000		\$15,000	

*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	52.0201		SFU	
< \$1,000	-	0%	2	0%
\$1,000 to \$4,999	6	16%	54	10%
\$5,000 to \$9,999	5	14%	108	20%
\$10,000 to \$14,999	9	24%	101	19%
\$15,000 to \$19,999	6	16%	68	13%
\$20,000 to \$29,999	8	22%	139	26%
\$30,000 to \$39,999	3	8%	53	10%
\$40,000 or More	-	0%	16	3%
Total	37	100%	541	100%
Median Gov't-Sponsored Student Loan Debt	\$14,000		\$15,000	

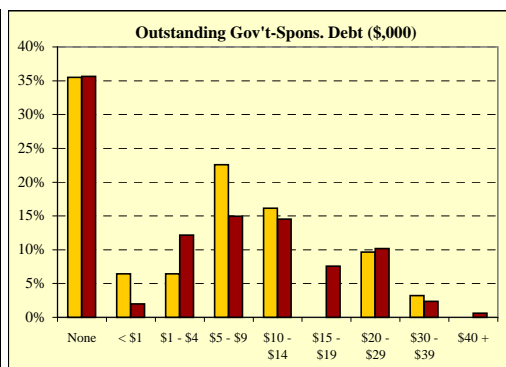
*includes only cases where government-sponsored debt was incurred



*Of those who incurred gov't-sponsored debt

28. Outstanding Gov't-Sponsored Loan Debt Amount:*	52.0201		SFU	
None - Loan repaid in full	11	35%	179	36%
< \$1,000	2	6%	10	2%
\$1,000 to \$4,999	2	6%	61	12%
\$5,000 to \$9,999	7	23%	75	15%
\$10,000 to \$14,999	5	16%	73	15%
\$15,000 to \$19,999	-	0%	38	8%
\$20,000 to \$29,999	3	10%	51	10%
\$30,000 to \$39,999	1	3%	12	2%
\$40,000 or More	-	0%	3	1%
Total	31	100%	502	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$5,000		\$5,000	

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

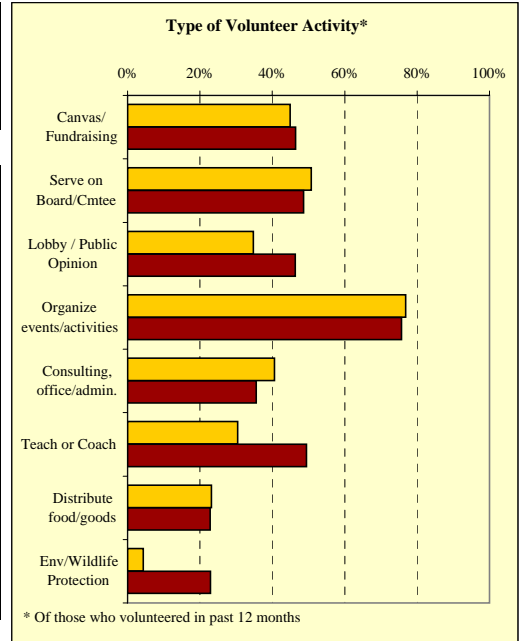


SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY

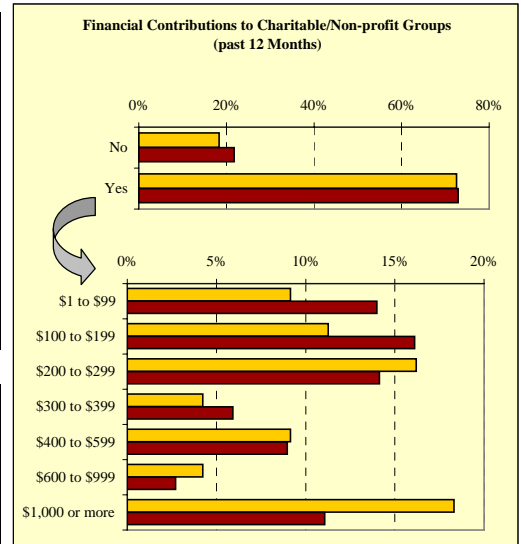
29.	In the past 12 months, have you acted as an unpaid volunteer?	52.0201		SFU	
	No	72	51%	585	40%
	Yes	69	49%	872	60%
	Volunteer Hours/Week (Median)	1		1	

30.	In the past 12 months, as an unpaid volunteer for an organization did you...	52.0201		SFU	
	do any canvassing, campaigning or fundraising?	31	45%*	405	46%*
	serve as an unpaid member of a board or committee?	35	51%*	424	49%*
	provide information or help to educate, influence public opinion, or lobby others?	24	35%*	404	46%*
	help to organize/supervise activities/events for an organization?	53	77%*	660	76%*
	do any consulting, executive, office or administrative work?	28	41%*	310	36%*
	teach or coach for an organization?	21	30%*	431	49%*
	collect, serve or deliver food or other goods?	16	23%*	199	23%*
	engage in any activities aimed at protecting the environment or wildlife?	3	4%*	200	23%*

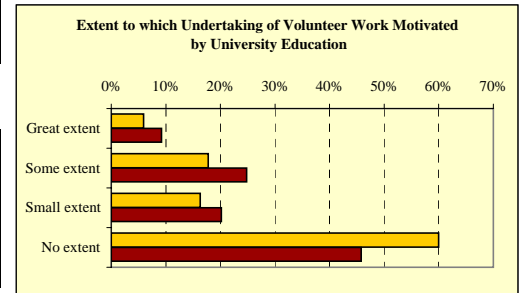
*percentages are of those who have acted as an unpaid volunteer in the past 12 months



31.	Financial contributions to charitable or non-profit groups in past 12 months	52.0201		SFU	
	\$0 (None)	26	18%	320	22%
	\$1 to \$99	13	9%	206	14%
	\$100 to \$199	16	11%	237	16%
	\$200 to \$299	23	16%	208	14%
	\$300 to \$399	6	4%	87	6%
	\$400 to \$599	13	9%	132	9%
	\$600 to \$999	6	4%	40	3%
	\$1,000 or more	26	18%	163	11%
	Median Annual Contribution	\$250		\$200	



32.	Member or Participant in...	52.0201		SFU	
	Union/Professional Association (work-related)	66	46%	970	66%
	Political organization	2	1%	76	5%
	Cultural, educational or hobby organization	27	19%	493	33%
	Sports or recreation organization	62	44%	627	43%
	Religious-affiliated group	22	15%	282	19%
	School group, civic, or community association	15	11%	418	28%
	Other	10	7%	108	7%



33.	To what extent did your university education motivate you to undertake volunteer work?	52.0201		SFU	
	Great extent	8	6%*	132	9%*
	Some extent	24	18%*	355	25%*
	Small extent	22	16%*	289	20%*
	No extent	81	60%*	655	46%*

*percentages are of those who thought question was applicable