

# B.C. University Student Outcomes 2001 Survey of 1996 Baccalaureate Graduates

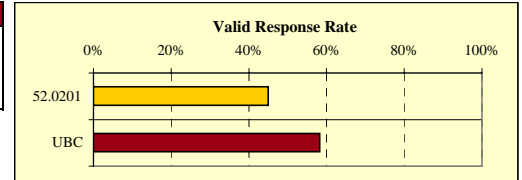
Detailed Summary of Survey Results  
University of British Columbia

6 Digit CIP: 52.0201: Business Administration & Management, General

■ UBC  
■ 52.0201

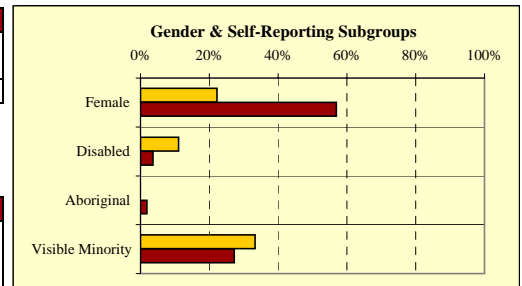
## RESPONSE RATE

1. Survey Response Rate:	52.0201	UBC	
Baccalaureate Graduates Survey Cohort	22	4,701	
Net Frame	20	4,135	
Survey Respondents and Valid Response Rate	9	45%	58%



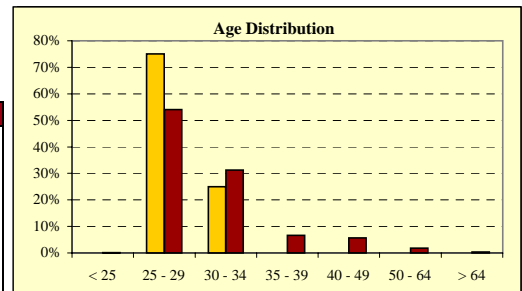
## DEMOGRAPHIC INFORMATION

2. Gender:	52.0201	UBC	
Male	7	78%	1,037 43%
Female	2	22%	1,372 57%
Total	9	100%	2,409 100%

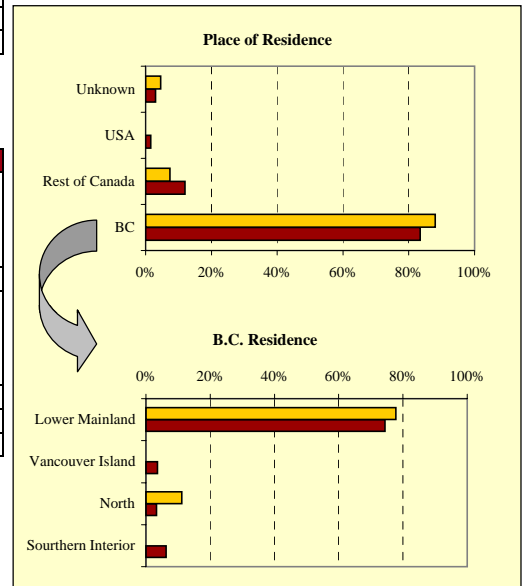


3. Self-Reporting Subgroups:	52.0201	UBC	
Disabled	1	11%	88 4%
Aboriginal	-	0%	45 2%
Visible Minority	3	33%	657 27%

4. Age (at time of survey):	52.0201	UBC	
< 25	-	0%	2 0%
25 to 29	6	75%	1,281 54%
30 to 34	2	25%	742 31%
35 to 39	-	0%	158 7%
40 to 49	-	0%	133 6%
50 to 64	-	0%	44 2%
> 64	-	0%	10 0%
Unknown	1	13%	39 2%
Total	8	100%	2,370 100%
Mean Age:	28.5	31.2	

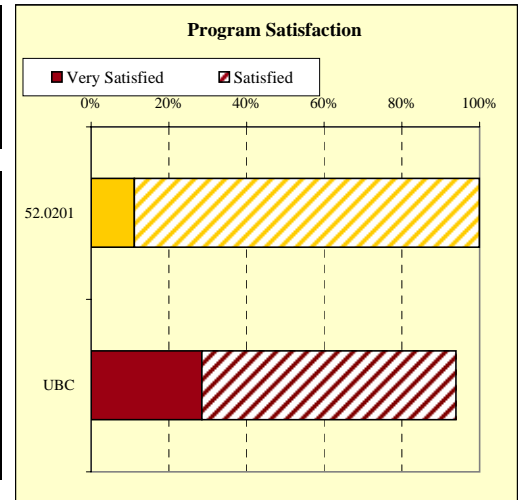


5. Place of Residence (at time of survey):	52.0201	UBC	
BC - Lower Mainland	7	78%	1,793 74%
BC - Vancouver Island	-	0%	86 4%
BC - North	1	11%	78 3%
BC - Southern Interior	-	0%	150 6%
B.C. Subtotal	8	89%	2,107 87%
Canada - Alberta	-	0%	55 2%
Canada - Ontario	-	0%	99 4%
Canada - Other	1	11%	41 2%
U.S.A.	-	0%	64 3%
Non-B.C. Subtotal	1	11%	259 11%
Unknown	-	0%	43 2%
Total	9	100%	2,409 100%



**EDUCATION SATISFACTION & PROGRAM EVALUATION**

6. Program Satisfaction:	52.0201		UBC	
Very Satisfied	1	11%	685	29%
Satisfied	8	89%	1,573	65%
Dissatisfied	-	0%	128	5%
Very Dissatisfied	-	0%	16	1%
Total	9	100%	2,402	100%

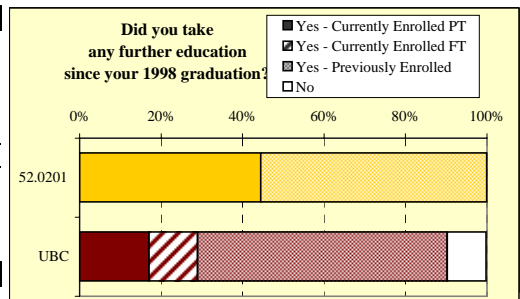


7. Would you select the same program again?	52.0201		UBC	
Yes	6	75%	1,660	71%*
No, because . . . (multiple response question)	2		665	
. . . not enough course variety offered	-	0%*	8	1%*
. . . skills acquired were not very useful	-	0%*	58	7%*
. . . courses were poorly taught	-	0%*	20	2%*
. . . program was too general	1	33%*	49	6%*
. . . courses were not practical	-	0%*	117	14%*
. . . interests have changed	-	0%*	186	22%*
. . . little or no career opportunities	1	33%*	207	25%*
. . . disagree with grading system	-	0%*	2	0%*
. . . disliked institution	-	0%*	3	0%*
. . . other	1	33%*	185	22%*

\* Percent of total responses, among those who would not take program again

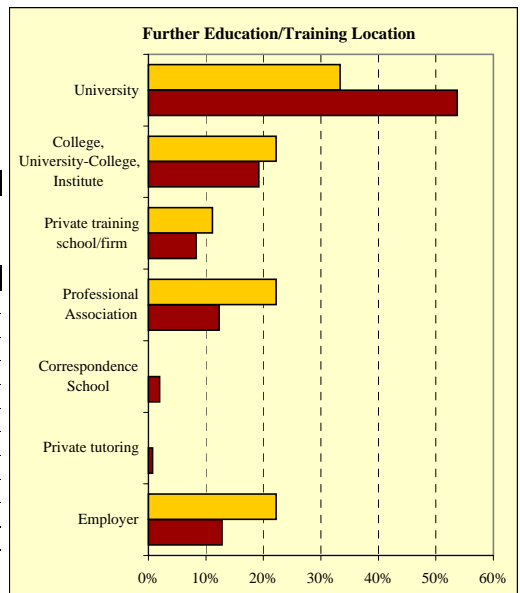
**FURTHER EDUCATION**

8. Took further education since 1996 graduation?	52.0201		UBC	
Yes:	9	100%	2,178	90%
Not currently enrolled	5	56%	1,476	61%
Currently enrolled full-time	-	0%	288	12%
Currently enrolled part-time	4	44%	411	17%
No	-	0%	231	10%
Total	9	100%	2,409	100%



9. Further education/training location (multiple resp.):*	52.0201		UBC	
University	3	33%*	1,170	54%*
College, University-College, Institute	2	22%*	418	19%*
Private training school/firm	1	11%*	181	8%*
Professional Association	2	22%*	268	12%*
Correspondence School	-	0%*	42	2%*
Private Tutoring	-	0%*	16	1%*
Employer	2	22%*	279	13%*
Other	1	11%*	69	3%*
Total Respondents	9		2,178	

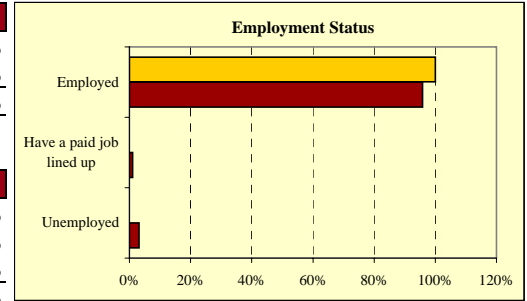
\* Percent of respondents



10. Main Reason for Further Education:	52.0201		UBC	
Pursue another Bachelor degree	-	0%	164	7%
Pursue Masters studies	-	0%	263	11%
Pursue Doctoral studies	-	0%	71	3%
Career / job / employment related	10	91%	1,515	62%
Challenge myself intellectually	1	9%	195	8%
To please parents/family	-	0%	2	0%
Did not have a primary/main reason for enrolling	-	0%	6	0%
Required by employer	-	0%	63	3%
Other	-	0%	162	7%
Total	11	100%	2,441	100%

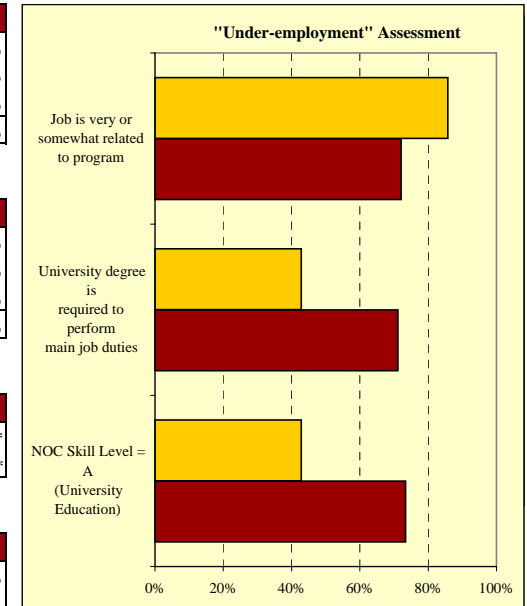
EMPLOYMENT

11. Labour Force Status:	52.0201	UBC
In Labour Force (working or seeking work)	7 78%	2,198 91%
Not in Labour Force	2 22%	211 9%
Grand Total	9 100%	2,409 100%



12. Employment Status of those IN Labour Force:	52.0201	UBC
Employed	7 100%	2,107 96%
Have a paid job lined up	- 0%	22 1%
Unemployed	- 0%	69 3%
Total Labour Force	7 100%	2,198 100%

13. Status of Graduates NOT in Labour Force:	52.0201	UBC
Attending School FT	- 0%	106 50%
Attending School PT	2 100%	13 6%
Other	- 0%	92 44%
Total NOT in Labour Force	2 100%	211 100%



14. Employment Type:	52.0201	UBC
Paid worker	6 86%	1,845 88%
Self-employed	1 14%	171 8%
Both a paid worker and self-employed	- 0%	91 4%
Total Employed	7 100%	2,107 100%

15. Job Characteristics:	52.0201	UBC
I hold more than one job	- 0%*	297 14%*
My main job is full-time (>= 30 hours per week)	7 100%**	1,822 88%**

\* of total employed      \*\* of those who provided data on hours/week worked

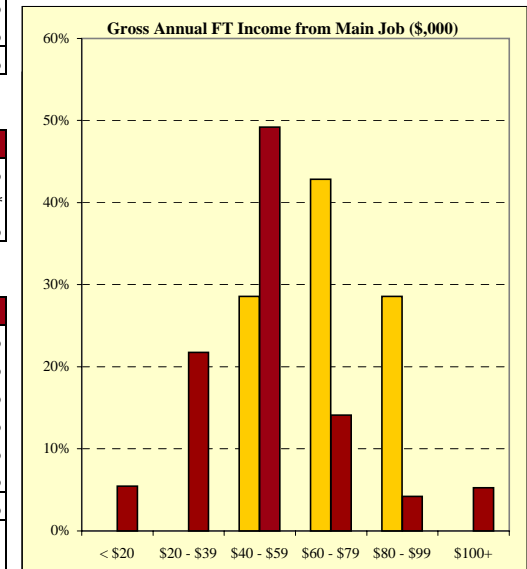
16. How related is your main job to your program?:	52.0201	UBC
Very Related	3 43%	896 43%
Somewhat Related	3 43%	623 30%
Not Very Related	- 0%	270 13%
Not At All Related	1 14%	316 15%
Total	7 100%	2,105 100%

17. "Under-employment" Assessment:	52.0201	UBC
Job is very or somewhat related to program	6 86%	1,519 72%
University degree is required to perform main job duties	3 43%*	1,444 71%*
NOC Skill Level = A (University Education)	3 43%	1,536 73%

\* of total valid responses

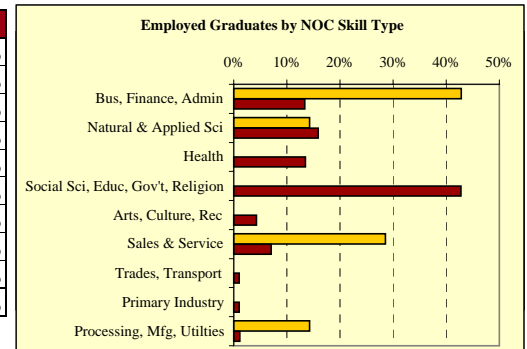
18. Gross Annual Income from Main Job:*	52.0201	UBC
Less than \$20,000	- 0%	104 5%
\$20,000 to \$39,999	- 0%	415 22%
\$40,000 to \$59,999	2 29%	938 49%
\$60,000 to \$79,999	3 43%	269 14%
\$80,000 to \$99,999	2 29%	80 4%
\$100,000 and Above	- 0%	100 5%
Total	7 100%	1,906 100%
Median Annual Income (full-time)	\$60,000	\$47,000
Average Annual Income (full-time)	\$64,571	\$57,205

\* where data provided

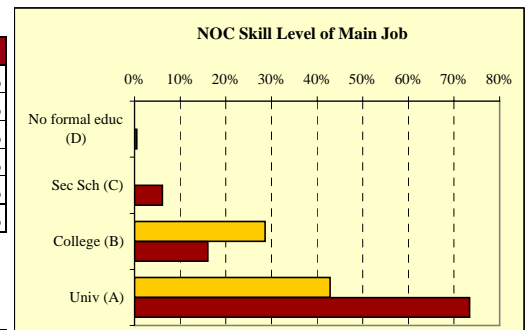


EMPLOYMENT, continued

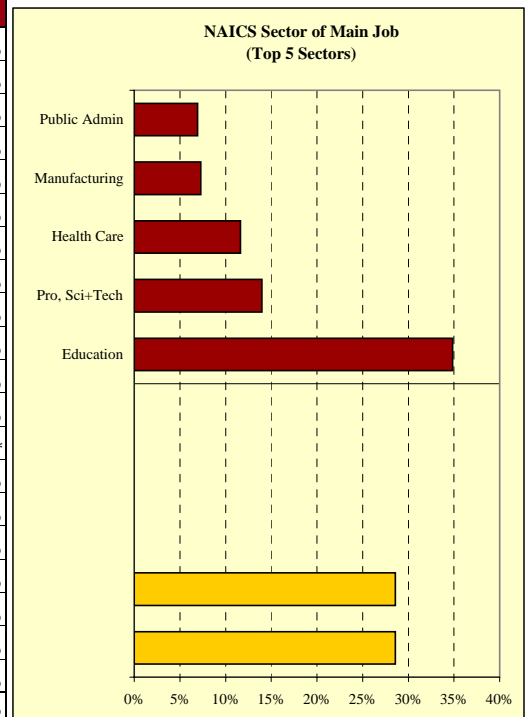
19. NOC Skill Type of Main Job:	52.0201	UBC		
Business, Finance and Administration	3	43%	280	13%
Natural and Applied Sciences and Related	1	14%	332	16%
Health	-	0%	282	13%
Social Sciences, Educ., Gov't Services, Religion	-	0%	894	43%
Arts, Culture, Recreation and Sport	-	0%	90	4%
Sales and Service	2	29%	147	7%
Trades, Transport and Eqp. Operators and Related	-	0%	21	1%
Unique to the Primary Industry	-	0%	21	1%
Unique to Processing, Manufacturing and Utilities	1	14%	24	1%
Total	7	100%	2,091	100%



20. NOC Skill Level of Main Job:	52.0201	UBC		
A. University education	3	43%	1,536	73%
B. College education/trade apprenticeship	2	29%	336	16%
C. Secondary school + job-specific training	-	0%	128	6%
D. No formal education	-	0%	10	0%
No Skill Level assigned (management)	2	29%	83	4%
Total	7	100%	2,093	100%



21. NAICS Sector of Main Job:	52.0201	UBC		
Agriculture, Forestry, Fishing and Hunting	*	*	32	2%
Mining and Oil and Gas Extraction	*	*	10	0%
Utilities	*	*	11	1%
Construction	*	*	18	1%
Manufacturing	*	*	152	7%
Wholesale Trade	*	*	16	1%
Retail Trade	*	*	84	4%
Transportation and Warehousing	*	*	36	2%
Information and Cultural Industries	*	*	109	5%
Finance and Insurance	*	*	97	5%
Real Estate and Rental and Leasing	*	*	12	1%
Professional, Scientific and Technical Services	*	*	292	14%
Management of Companies and Enterprises	*	*	*	*
Admin., Support, Waste Mgmt., Remediation Svcs.	*	*	10	0%
Education Services	*	*	727	35%
Health Care and Social Assistance	*	*	243	12%
Arts, Entertainment and Recreation	*	*	34	2%
Accommodation and Food services	*	*	21	1%
Other Service (except Public Administration)	*	*	38	2%
Public Administration	*	*	145	7%
Total	7	100%	2087	100%



\*data not displayed where n < 5

EMPLOYMENT, continued

22a. Top 10 Full-time Occupations of 52.0201 Graduates:			52.0201	
NOC	NOC Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
*				
*				
*				
*				
*				
*				
*				
*				
*				
*				

\*data not displayed where n < 5

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

22b. Top 10 Full-time Occupations of Graduates from University of British Columbia:			UBC	
NOC	NOC Skill Level Description		% Employed FT in this Occ.**	Median FT Salary
4141	A Secondary School Teachers		13%	\$44,000
4142	A Elem & Kindergarten Teacher		10%	\$42,000
4112	A Lawyers & Quebec Notaries		4%	\$77,500
3152	A Registered Nurses		3%	\$51,000
1111	A Financial Auditors & Acnts		2%	\$62,000
3131	A Pharmacists		2%	\$65,208
2173	A Software Engineers		2%	\$60,500
1122	A Oecs in Bus Srves to Mgmt		2%	\$60,500
4131	A College & Other Voc Instructors		1%	\$40,000
6221	B Tech Sales Specialists, Wholesale		1%	\$65,000

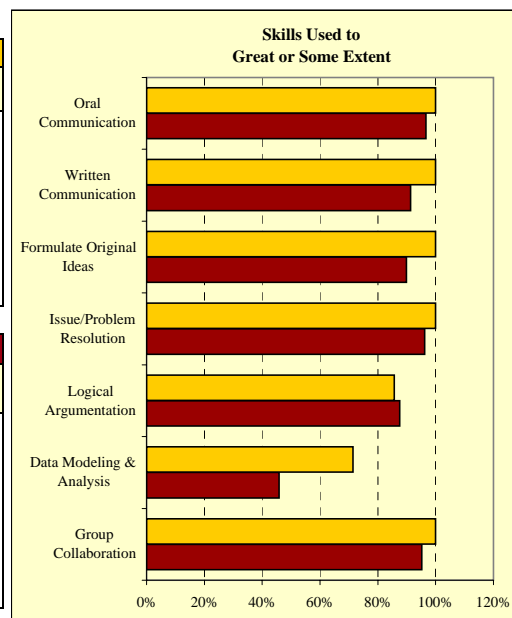
\*data not displayed where n < 5

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

SKILLS USED IN EMPLOYMENT

23a. To what extent do you use [the following skills] in your main job?	52.0201					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	100%	0%	0%	0%	0%	7
Written Communication	57%	43%	0%	0%	0%	7
Formulate Original Ideas	43%	57%	0%	0%	0%	7
Issue/Problem Resolution	71%	29%	0%	0%	0%	7
Logical Argumentation	57%	29%	14%	0%	0%	7
Data Modeling & Analysis	43%	29%	14%	14%	0%	7
Group Collaboration	71%	29%	0%	0%	0%	7

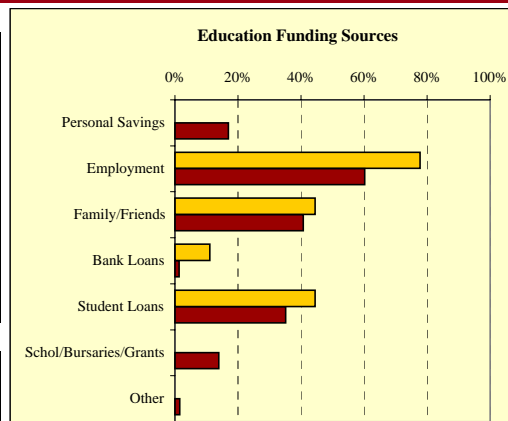
23b. To what extent do you use [the following skills] in your main job?	UBC					# Resp.
	Great Extent	Some Extent	Small Extent	No Extent		
Oral Communication	81%	16%	3%	1%	0%	2,103
Written Communication	69%	22%	6%	2%	0%	2,102
Formulate Original Ideas	53%	37%	8%	2%	0%	2,101
Issue/Problem Resolution	78%	18%	3%	1%	0%	2,102
Logical Argumentation	53%	35%	10%	3%	0%	2,097
Data Modeling & Analysis	20%	26%	31%	24%	0%	2,093
Group Collaboration	77%	18%	4%	1%	0%	2,103



EDUCATION FINANCING

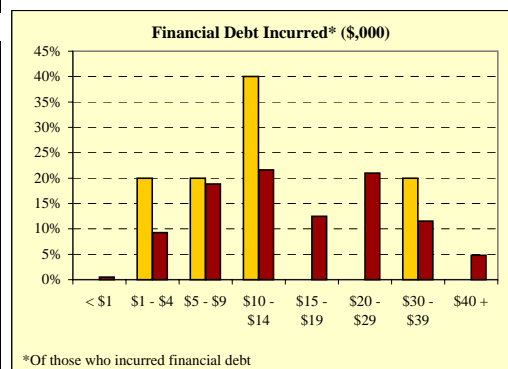
24. Education Funding Sources (2 sources per respondent):	52.0201		UBC	
Personal Savings	-	0%*	409	17%*
Employment	7	78%*	1,450	60%*
Family/Friends	4	44%*	980	41%*
Bank Loans	1	11%*	32	1%*
Student Loans	4	44%*	845	35%*
Scholarships/Bursaries/Grants	-	0%*	336	14%*
Other	-	0%*	36	1%*
<b>Total Respondents</b>	<b>9</b>		<b>2,409</b>	

\* Percentage of respondents who identified this source



25. Financial Debt Incurred to Finance Univ. Education:	52.0201		UBC	
Incurred any form of financial debt	5	56%*	996	43%*
Incurred government-sponsored student loan debt	4	50%*	856	37%*

\* Percentage of respondents who provided data



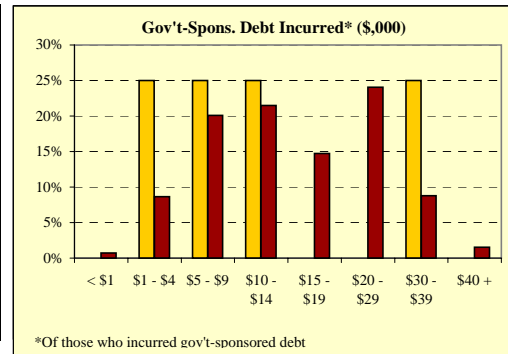
\*Of those who incurred financial debt

26. Financial Debt Amount:*	52.0201		UBC	
< \$1,000	-	0%	5	1%
\$1,000 to \$4,999	1	20%	92	9%
\$5,000 to \$9,999	1	20%	188	19%
\$10,000 to \$14,999	2	40%	215	22%
\$15,000 to \$19,999	-	0%	124	12%
\$20,000 to \$29,999	-	0%	209	21%
\$30,000 to \$39,999	1	20%	115	12%
\$40,000 or More	-	0%	48	5%
<b>Total</b>	<b>5</b>	<b>100%</b>	<b>996</b>	<b>100%</b>
<b>Median Financial Debt</b>	<b>\$11,000</b>		<b>\$14,000</b>	

\*includes only cases where financial debt was incurred

27. Government-Sponsored Student Loan Debt Amount:*	52.0201		UBC	
< \$1,000	-	0%	6	1%
\$1,000 to \$4,999	1	25%	74	9%
\$5,000 to \$9,999	1	25%	172	20%
\$10,000 to \$14,999	1	25%	184	21%
\$15,000 to \$19,999	-	0%	126	15%
\$20,000 to \$29,999	-	0%	206	24%
\$30,000 to \$39,999	1	25%	75	9%
\$40,000 or More	-	0%	13	2%
<b>Total</b>	<b>4</b>	<b>100%</b>	<b>856</b>	<b>100%</b>
<b>Median Gov't-Sponsored Student Loan Debt</b>	<b>\$9,000</b>		<b>\$14,000</b>	

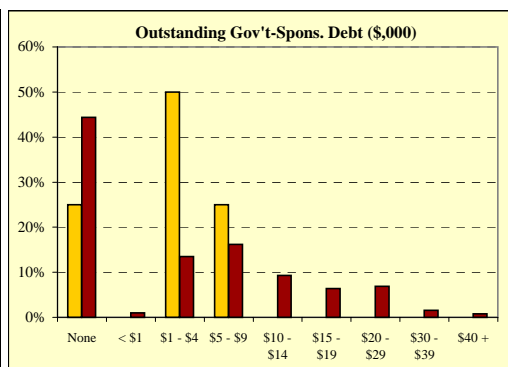
\*includes only cases where government-sponsored debt was incurred



\*Of those who incurred gov't-sponsored debt

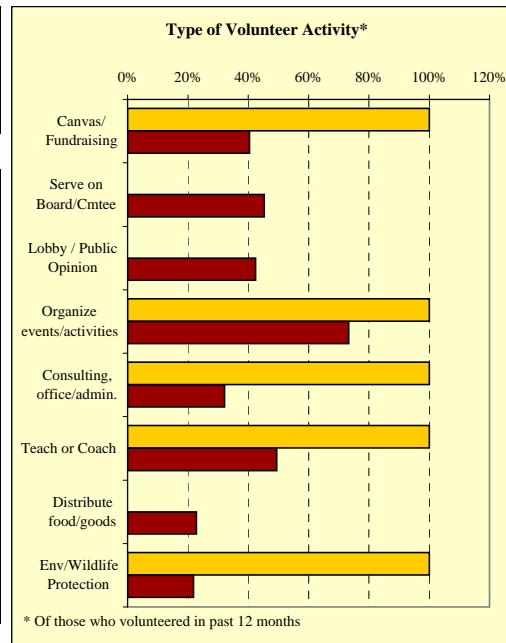
28. Outstanding Gov't-Sponsored Loan Debt Amount:*	52.0201		UBC	
None - Loan repaid in full	1	25%	348	44%
< \$1,000	-	0%	8	1%
\$1,000 to \$4,999	2	50%	106	14%
\$5,000 to \$9,999	1	25%	127	16%
\$10,000 to \$14,999	-	0%	73	9%
\$15,000 to \$19,999	-	0%	50	6%
\$20,000 to \$29,999	-	0%	54	7%
\$30,000 to \$39,999	-	0%	12	2%
\$40,000 or More	-	0%	6	1%
<b>Total</b>	<b>4</b>	<b>100%</b>	<b>784</b>	<b>100%</b>
<b>Median Gov't-Sponsored Loan Debt Outstanding</b>	<b>\$1,750</b>		<b>\$2,000</b>	

\*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided



SPECIAL SECTION ON COMMUNITY INVOLVEMENT / VOLUNTEER ACTIVITY

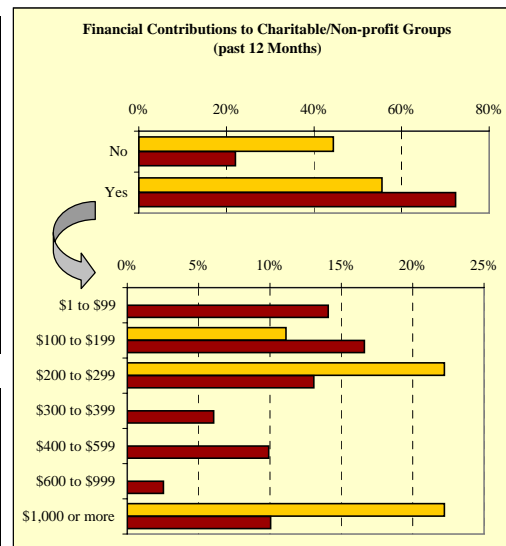
29.	In the past 12 months, have you acted as an unpaid volunteer?	52.0201		UBC	
	No	7	88%	1,046	44%
	Yes	1	13%	1,339	56%
	Volunteer Hours/Week (Median)	1		1	



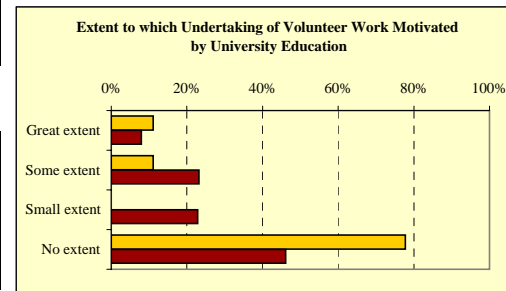
30.	In the past 12 months, as an unpaid volunteer for an organization did you...	52.0201		UBC	
	do any canvassing, campaigning or fundraising?	1	100%*	541	40%*
	serve as an unpaid member of a board or committee?	-	0%*	607	45%*
	provide information or help to educate, influence public opinion, or lobby others?	-	0%*	568	42%*
	help to organize/supervise activities/events for an organization?	1	100%*	982	73%*
	do any consulting, executive, office or administrative work?	1	100%*	430	32%*
	teach or coach for an organization?	1	100%*	662	49%*
	collect, serve or deliver food or other goods?	-	0%*	305	23%*
	engage in any activities aimed at protecting the environment or wildlife?	1	100%*	292	22%*

\*percentages are of those who have acted as an unpaid volunteer in the past 12 months

31.	Financial contributions to charitable or non-profit groups in past 12 months	52.0201		UBC	
	\$0 (None)	4	44%	531	22%
	\$1 to \$99	-	0%	339	14%
	\$100 to \$199	1	11%	400	17%
	\$200 to \$299	2	22%	315	13%
	\$300 to \$399	-	0%	146	6%
	\$400 to \$599	-	0%	239	10%
	\$600 to \$999	-	0%	61	3%
	\$1,000 or more	2	22%	242	10%
	Median Annual Contribution	\$200		\$200	



32.	Member or Participant in...	52.0201		UBC	
	Union/Professional Association (work-related)	4	44%	1,655	69%
	Political organization	-	0%	108	4%
	Cultural, educational or hobby organization	4	44%	772	32%
	Sports or recreation organization	5	56%	1,074	45%
	Religious-affiliated group	1	11%	492	20%
	School group, civic, or community association	1	11%	612	25%
	Other	1	11%	195	8%



33.	To what extent did your university education motivate you to undertake volunteer work?	52.0201		UBC	
	Great extent	1	11%*	186	8%*
	Some extent	1	11%*	544	23%*
	Small extent	-	0%*	535	23%*
	No extent	7	78%*	1,081	46%*

\*percentages are of those who thought question was applicable